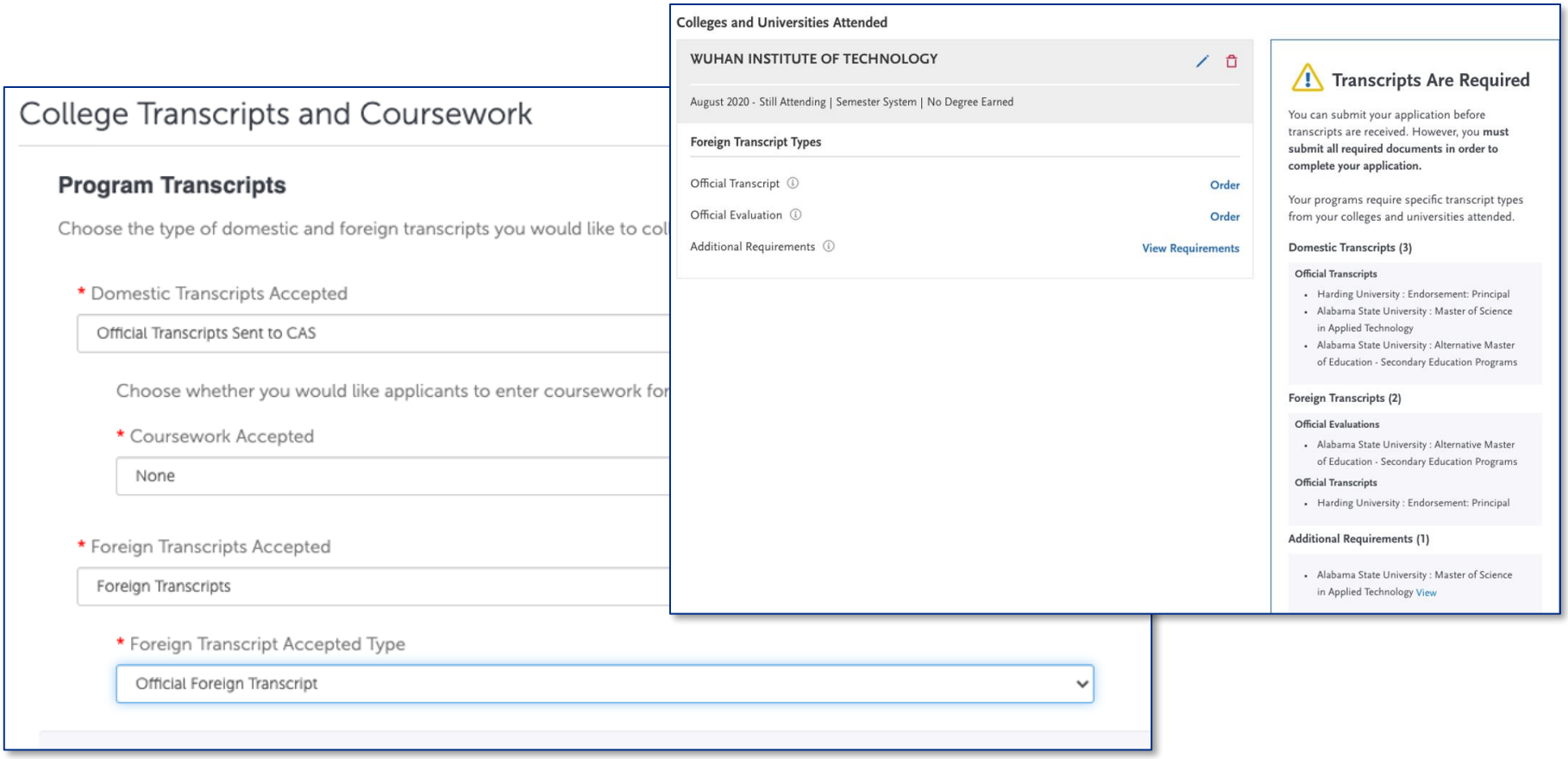
CAS Products Update

September 2021

Recently Delivered Features

Better Support for Program-Level Foreign Document Configurations



- **Applicant & Config Portal** – Released on Sept 12th
- **WebAdMIT** – New document types will show correctly as of **Sprint 9 release on 9/26**
- **CAS API** – New document type flags targeted for **Sprint 9 release on 9/26**
- **Admissions** – Templates for customers will be updated by **Oct 10th**

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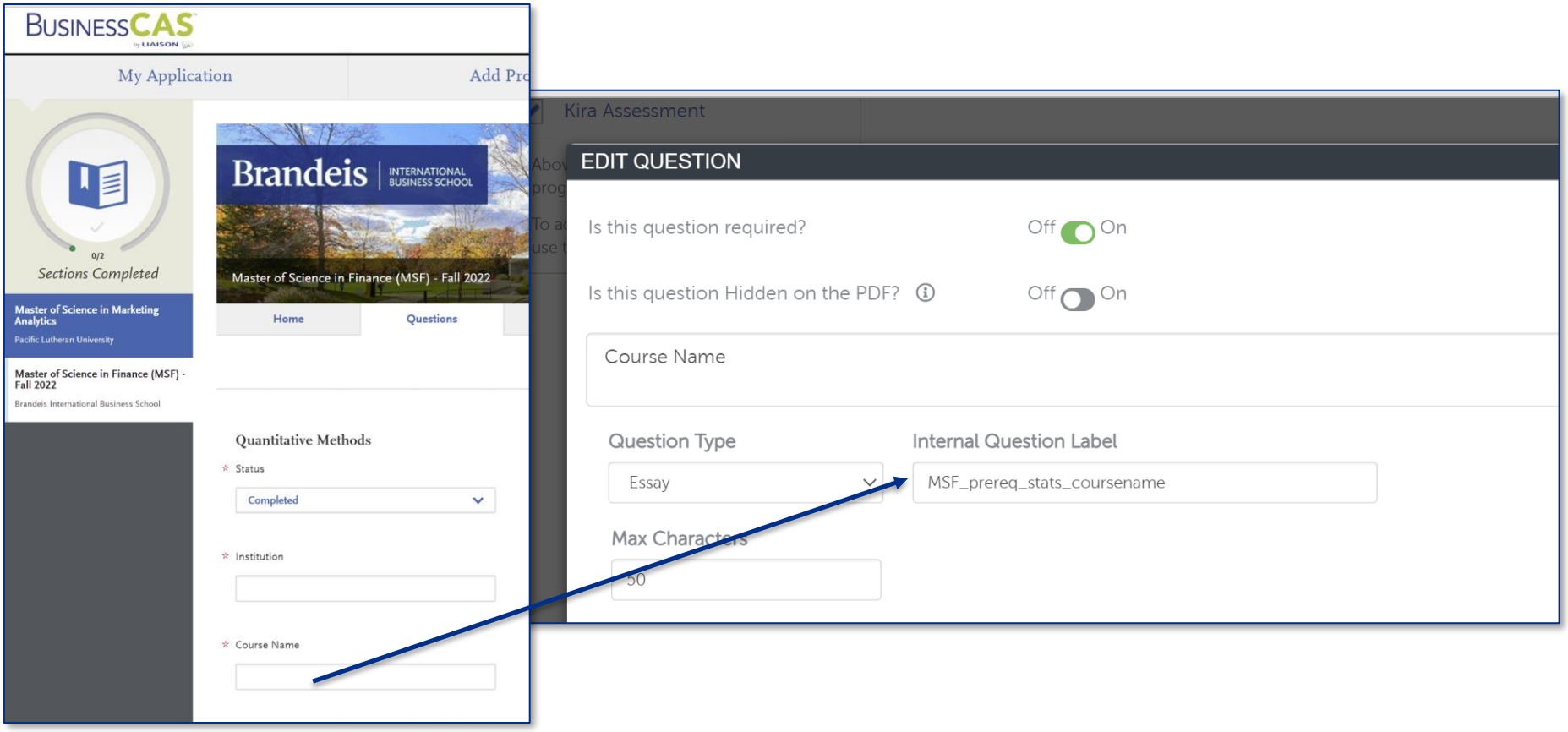
Short Names for Quad 4 Questions (Slate / Integration)



Live Now

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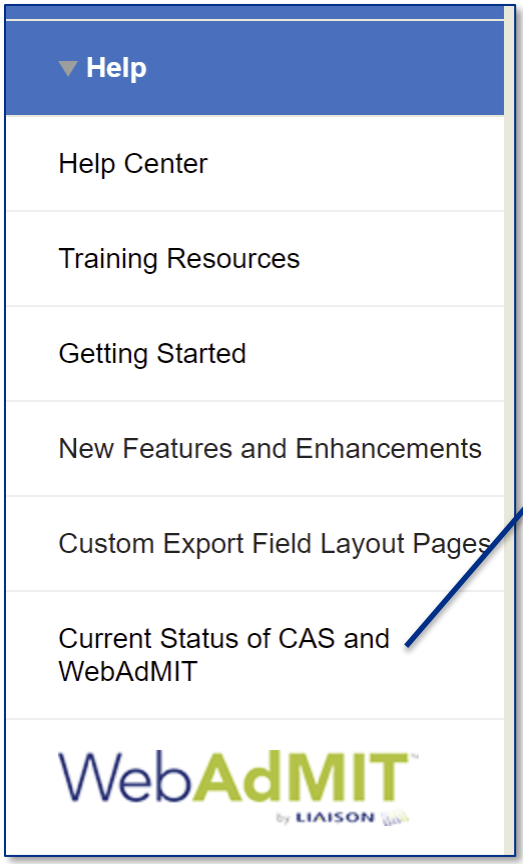
CAS & WebAdMIT Status Page – Quick Links



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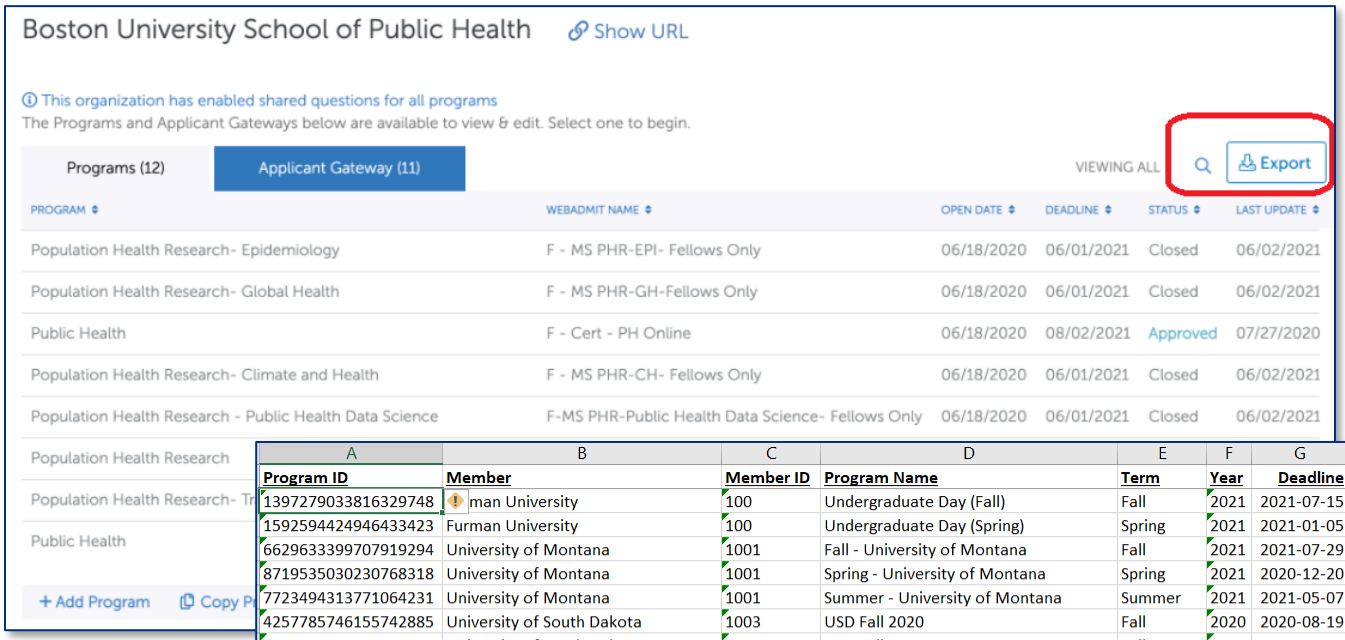
Coming Soon

Push-Button Config Portal Reporting



A	B	C	D	E	F	G	H	I	J
Program ID	Member	Member ID	Program Name	Term	Year	Deadline	Deadline Display	Admission Plan	Fee
1397279033816329748	man University	100	Undergraduate Day (Fall)	Fall	2021	2021-07-15	2021-07-15	Rolling	0.00
1592594424946433423	Furman University	100	Undergraduate Day (Spring)	Spring	2021	2021-01-05	2020-12-15	Rolling	0.00
6629633399707919294	University of Montana	1001	Fall - University of Montana	Fall	2021	2021-07-29	2021-07-26	Rolling	30.00
8719535030230768318	University of Montana	1001	Spring - University of Montana	Spring	2021	2020-12-20	2020-12-03	Rolling	30.00
7723494313771064231	University of Montana	1001	Summer - University of Montana	Summer	2021	2021-05-07	2021-05-03	Rolling	30.00
4257785746155742885	University of South Dakota	1003	USD Fall 2020	Fall	2020	2020-08-19	2020-08-19	Rolling	20.00
1596157829928369118	University of South Dakota	1003	USD Fall 2021	Fall	2021	2021-08-23	2021-08-23	Rolling	20.00
2109980371897441087	University of South Dakota	1003	USD Spring 2021	Spring	2021	2021-01-11	2021-01-11	Rolling	20.00
8926400219392425281	University of South Dakota	1003	USD Summer 2021	Summer	2021	2021-05-17	2021-05-17	Rolling	20.00
6323174732117080515	Webber International University	1006	Webber International University	Fall	2021	2021-07-31	2021-07-29	Rolling	0.00
4321829031402105039	Arkansas State University	1008	Transfer Application - Fall	Fall	2021	2021-07-28	2021-07-27	Rolling	30.00
8083045826177135056	Arkansas State University	1008	Transfer Application - Spring	Spring	2021	2021-01-10	2021-01-09	Rolling	30.00
4295976585501915756	Arkansas State University	1008	Transfer Application - Summer	Summer	2021	2021-05-29	2021-05-28	Rolling	30.00
1238654514146912148	Metropolitan State University of Denv	1009	Fall 2021	Fall	2021	2021-07-02	2021-07-01	Rolling	25.00
7119827088482897281	Metropolitan State University of Denv	1009	Spring 2021	Spring	2021	2020-12-16	2020-12-15	Rolling	25.00
6412832087331975958	Metropolitan State University of Denv	1009	Summer 2021	Summer	2021	2021-05-18	2021-05-17	Rolling	25.00
5003896493634279289	Wisconsin Lutheran College	1015	2020 Fall Transfer Application	Fall	2021	2021-07-28	2021-07-27	Rolling	0.00
6803984708485858700	Wisconsin Lutheran College	1015	2020 Spring Transfer Application	Spring	2021	2021-01-16	2021-01-15	Rolling	0.00
6960344144607680781	Midway University	1018	Fall 2021	Fall	2021	2021-07-27	2021-07-25	Rolling	30.00

Target
Winter 2021

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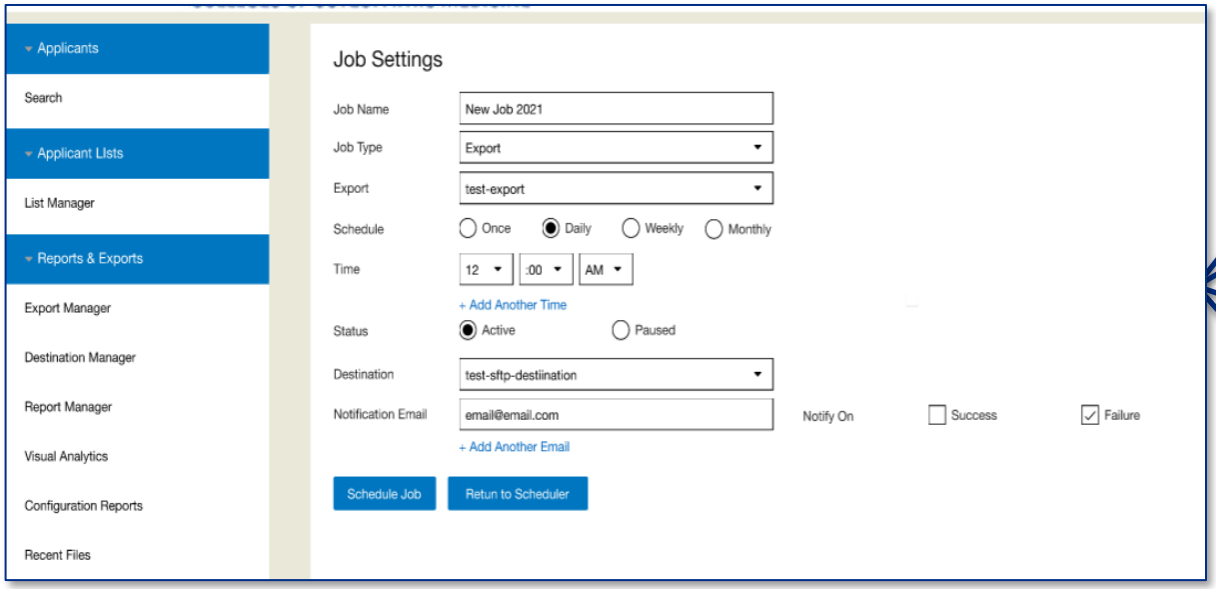
Scheduled SFTP Delivery for WebAdMIT Exports



Target
Winter 2021

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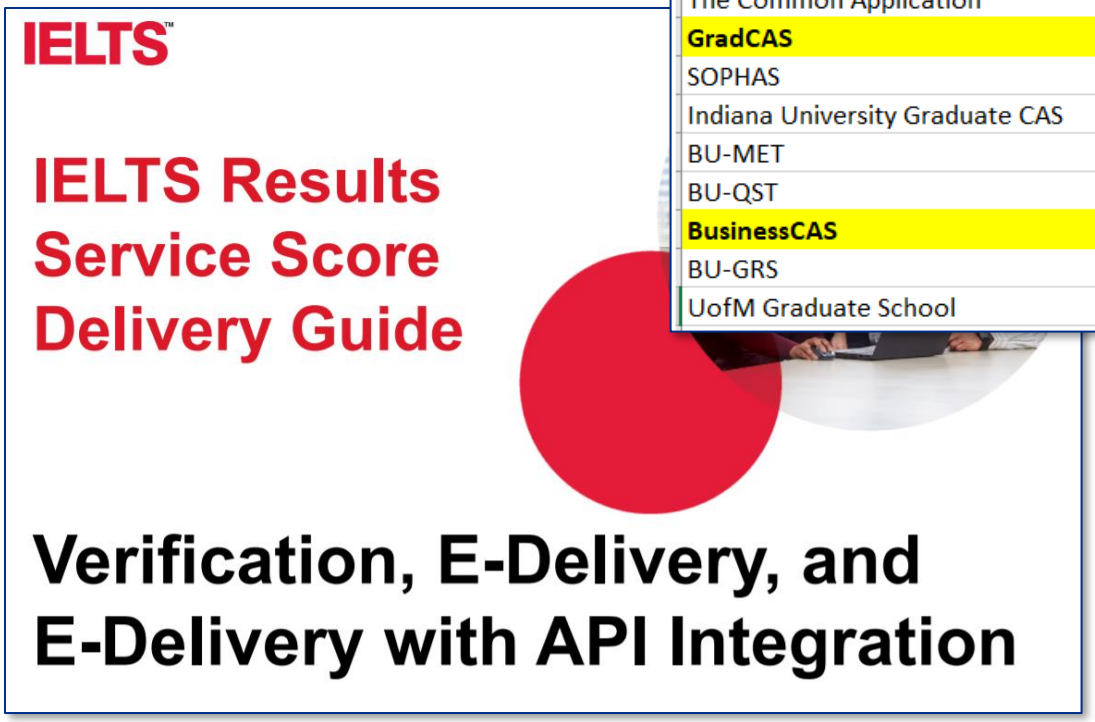
Official IELTS Integration

CAS	Self Reported IELTS	Self Reported TOEFL
Cal State Apply	14994	12799
University of Southern California	8152	24581
EngineeringCAS	**4895**	**8625**
The Common Application	4343	10347
GradCAS	**2974**	**1877**
SOPHAS	2780	3896
Indiana University Graduate CAS	2712	5448
BU-MET	1809	3180
BU-QST	1279	2530
BusinessCAS	**1268**	**2279**
BU-GRS	1247	4851
UofM Graduate School	1071	537



Target Winter 2021

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Post-Submission Edits to Citizenship, Visa, Residency Blocks

U.S. Citizenship Status	Edit Citizenship Details Post Submission	Edit Residency Info Post Submission	Edit Visa Info Post Submission
US citizen	No	No	No
Perm US resident	Yes	Yes	Yes
Temp US resident	Yes	Yes	Yes
Non-Resident	Yes	Yes	Yes
None	Yes	Yes	Yes

Target
Winter 2021

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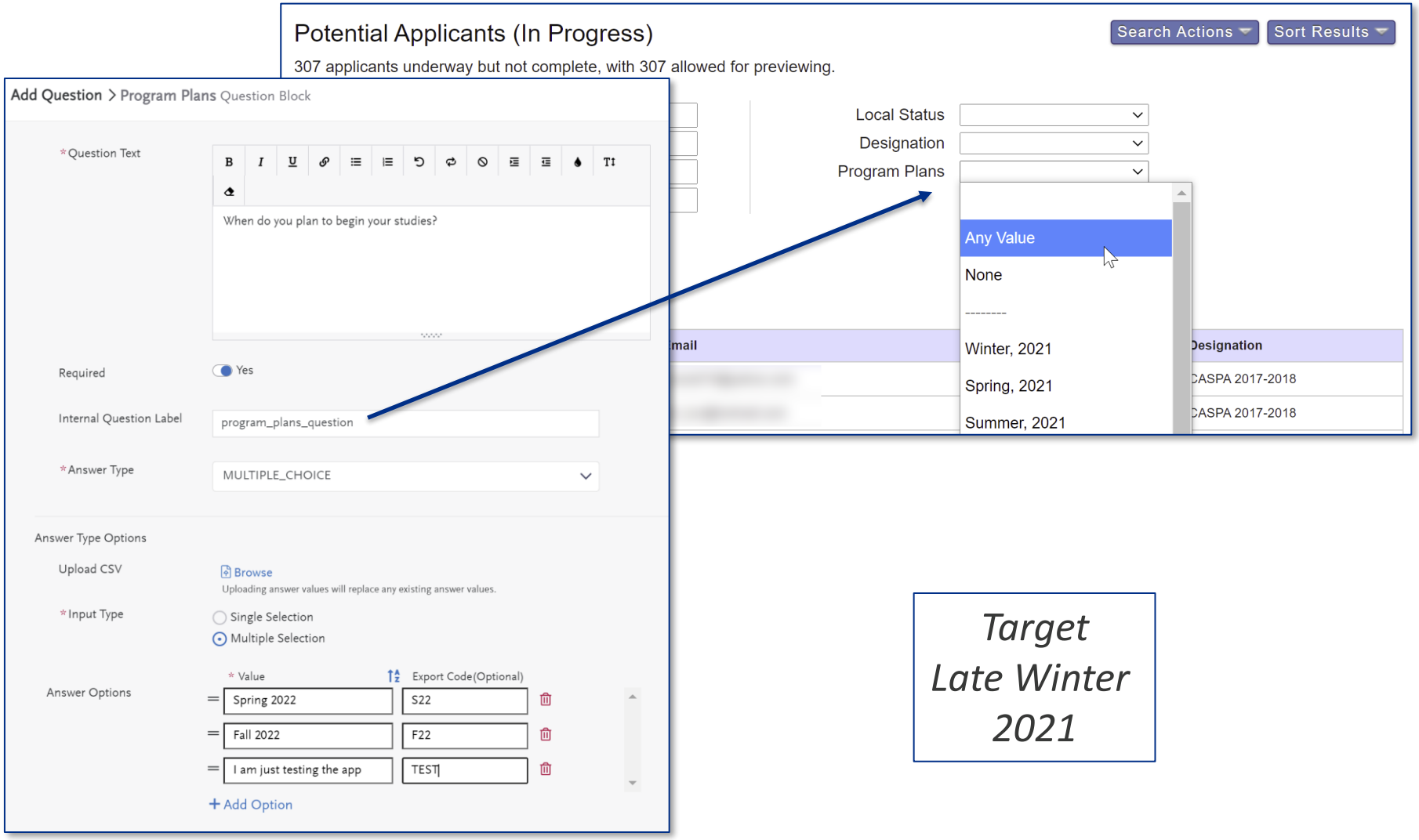
Program Plans – Link to WebAdMIT



Target Late Winter 2021

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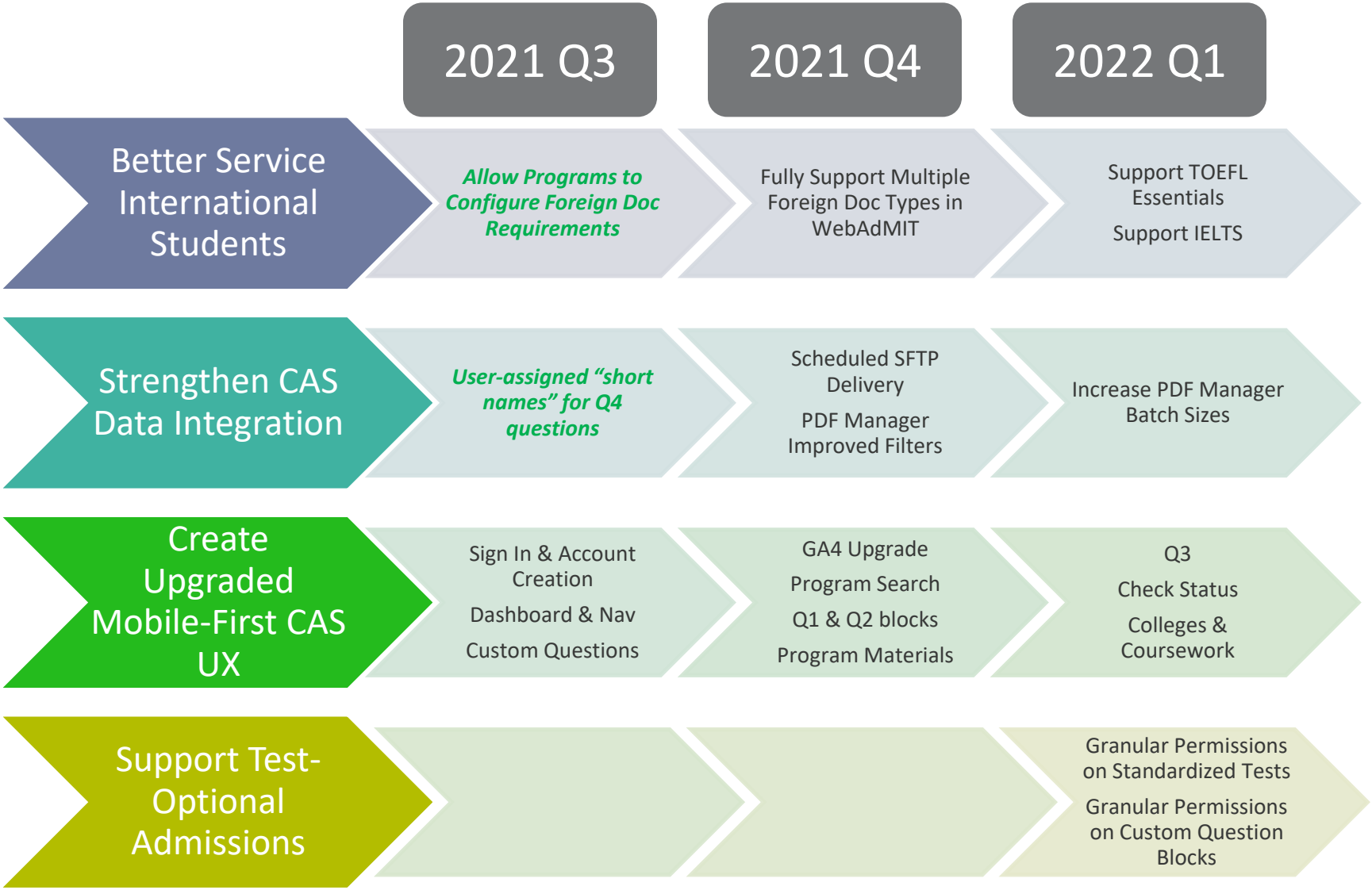
2021 High-Level Roadmap By Quarter

Key Market-Facing Projects By Quarter



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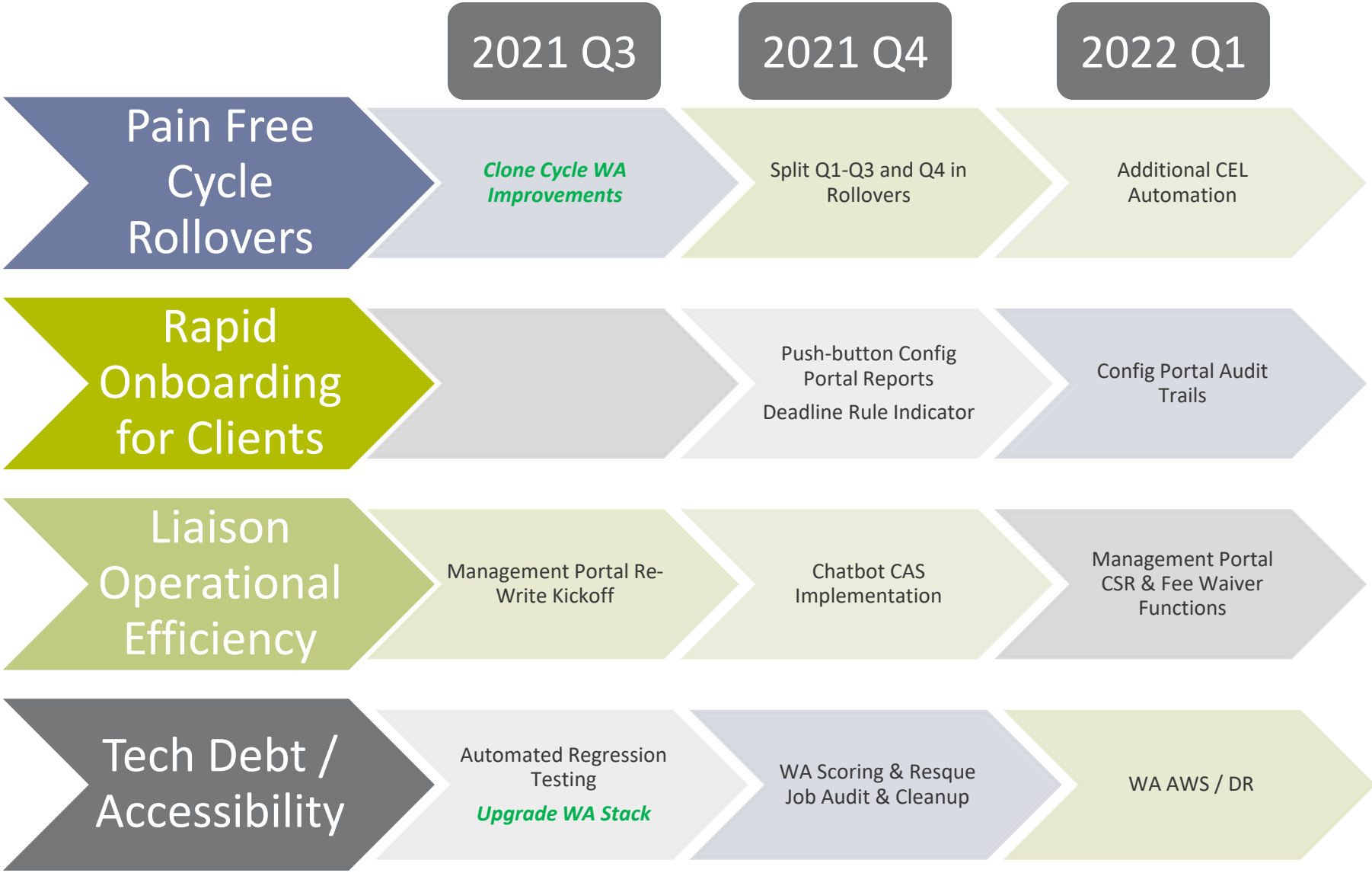
Technical / Internal Projects By Quarter



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Special Topic – The Living Profile

What Is The Living Profile?

- An **academic and career development platform** providing students a place to record, track and maintain their achievements, verified credentials, multimedia portfolios, volunteer or work experience, and accrued skills and connect those with colleges, universities and employers
- A **single system of record for student information**, letting the student share this information with enrollment counselors, academic advisors, and potential employers in a controlled, privacy-aware manner
- A **foundation** for many current and future opportunities, including:
  - CSU Transfer Planner (*will be built as standalone app but will inform Living Profile)*
  - Hawai'i Employment Connections Application
  - Health Professions Employment Pipelines (*e.g. partnerships with Walgreens, etc.)*
  - Easy Data Portability Between CASs (& eventually other Liaison apps)
  - Student Communities & Virtual Advising

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Living Profile – Initial Concept

- **Core Living Profile Application & Data Model**
  - Framework for seamless transfer of data into a new Living Profile from CAS applications – ***getting our large volume of CAS apps (including prior, with students' permission) into Living Profile easily creates a key competitive head start for us***
  - Framework for seamless pre-fill of CAS applications from Living Profile
  - Modern UI for applicants to review their Living Profile data and perform editing
  - Flexible back-end database of data to enable quick searching and other big-data operations

- **Student Privacy & Sharing Controls**
  - Controls to enable applicant to share Living Profile info with potential higher ed programs – specifying types of programs / areas of study
  - Controls to enable applicant to share Living Profile info with potential employers – specifying types of jobs / expected graduation
  - GDPR/CCPA/FERPA compliance for removing data if desired

- **Employer & Educator "Explore and Engage" Platform**
  - Modern web application to enable employers or educators to search for prospects by numerous criteria and purchase/download full information on relevant candidates
  - Message Center for employer outreach and communication with candidates
  - Opt-in service for applicants – Living Profile data only shared with applicant consent

We will assess the viability of the market with this MVP and build off of the platform with new engagement tools, portals, and richer user experience based on demand

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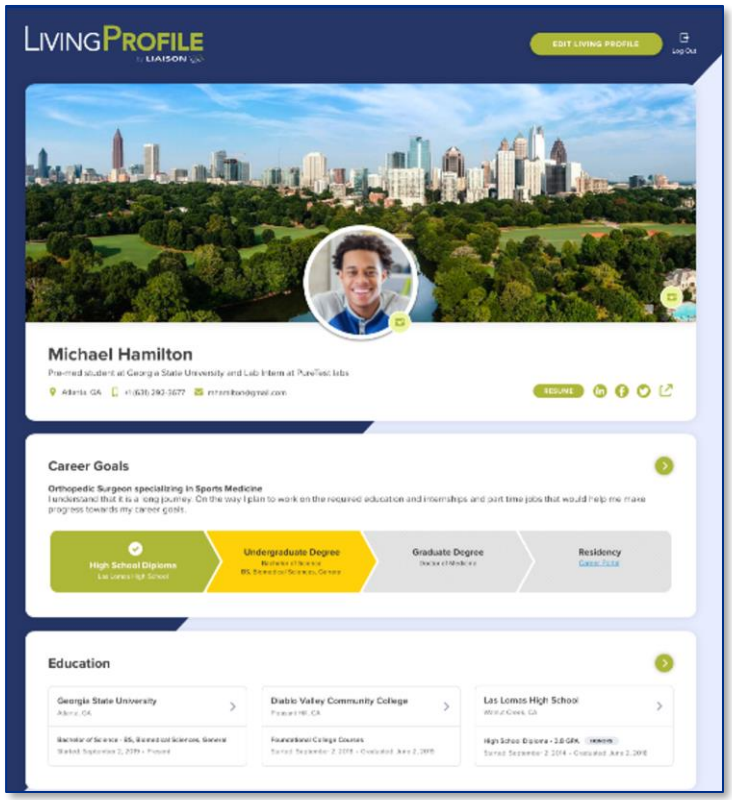
Key User Flows for the Living Profile MVP Concept

- **Simple Creation of Living Profile from a CAS App**
  - Michael Hamilton starts a Liaison CAS application and indicates that he'd like his application data stored in a Living Profile for future use – one click takes care of this
- **Student Edits & Curates Living Profile**
  - Michael Hamilton manages the sections of his profile he is comfortable sharing and "raises his hand" to be found by employers or educators
- **Employer Browses for Promising Candidates**
  - Susan Barber - a pharma lab HR director in the Boston area – explores the Living Profile database for soon-to-graduate competitive candidates for employment
- **Employer Engages With Matching Candidates**
  - Susan connects with Michael's full Living Profile, reaches out to him & a few other candidates, and schedules a call to discuss a great employment opportunity



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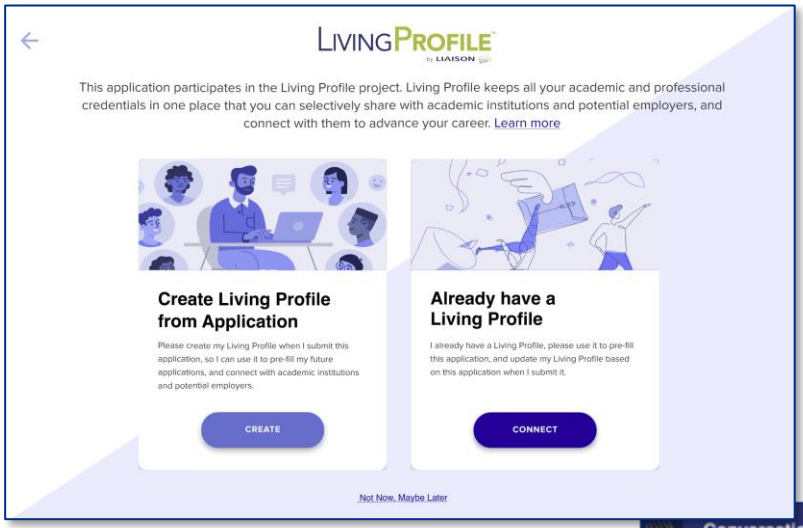
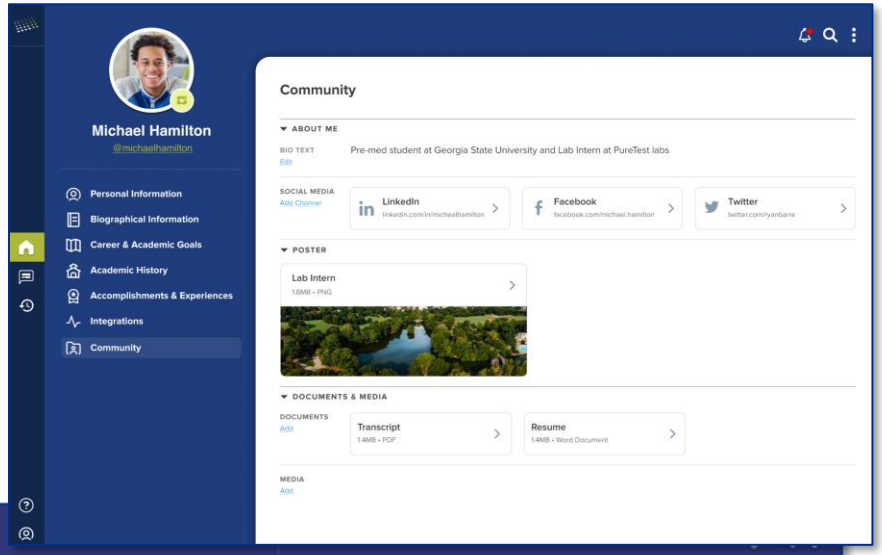
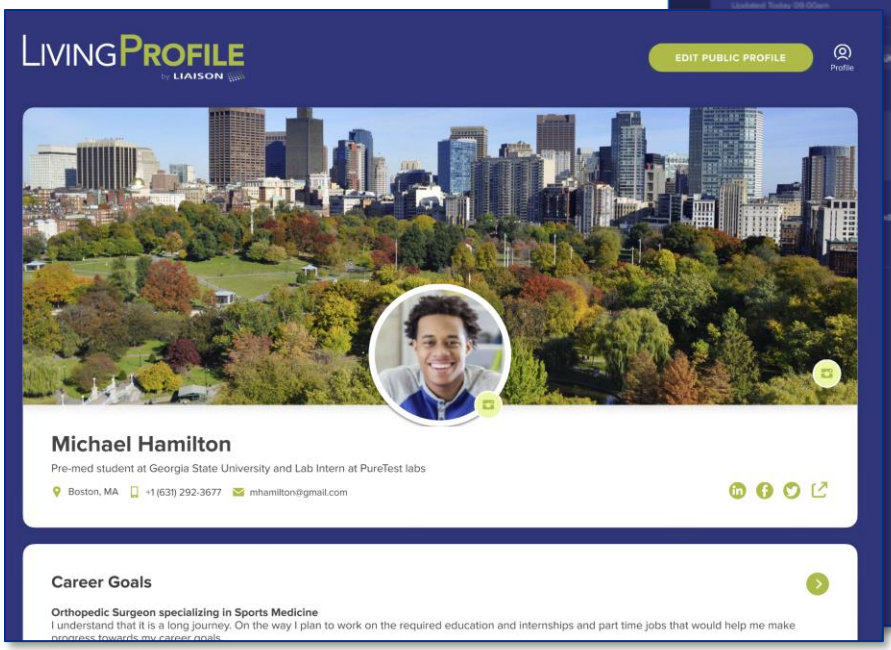
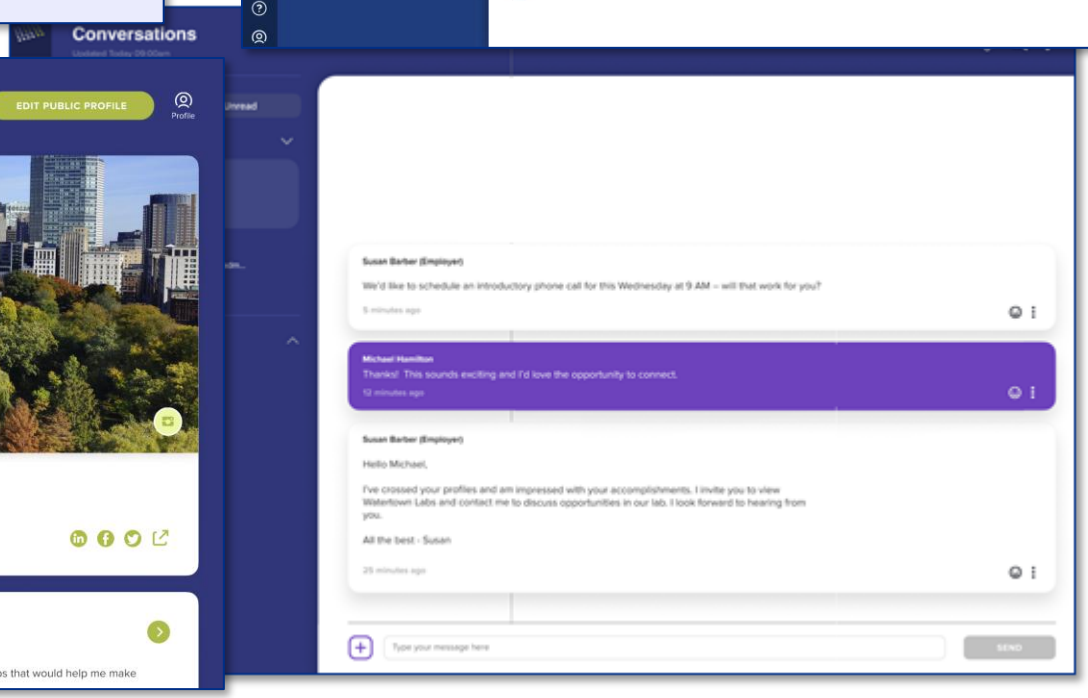
Visual Concepts for Student Portal









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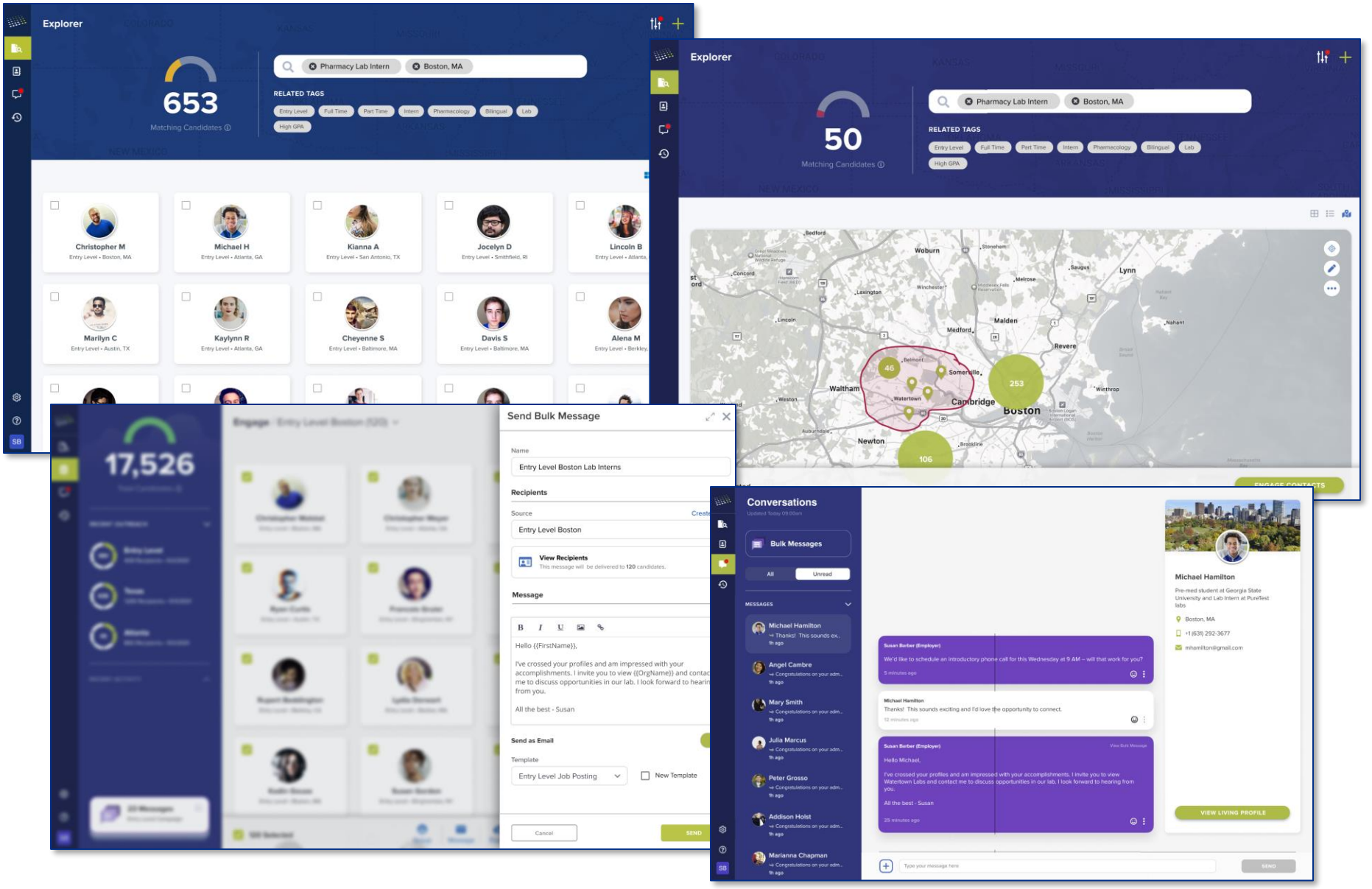
Visual Concepts for Employer Portal



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Q & A