



CAS Products Update

September 2021





Recently Delivered Features



●●●●● Better Support for Program-Level Foreign Document Configurations

College Transcripts and Coursework

Program Transcripts

Choose the type of domestic and foreign transcripts you would like to collect

* Domestic Transcripts Accepted

Official Transcripts Sent to CAS

Choose whether you would like applicants to enter coursework for

* Coursework Accepted

None

* Foreign Transcripts Accepted

Foreign Transcripts

* Foreign Transcript Accepted Type

Official Foreign Transcript

Colleges and Universities Attended

WUHAN INSTITUTE OF TECHNOLOGY

August 2020 - Still Attending | Semester System | No Degree Earned

Foreign Transcript Types

Official Transcript ⓘ

[Order](#)

Official Evaluation ⓘ

[Order](#)

Additional Requirements ⓘ

[View Requirements](#)

⚠ Transcripts Are Required

You can submit your application before transcripts are received. However, you must submit all required documents in order to complete your application.

Your programs require specific transcript types from your colleges and universities attended.

Domestic Transcripts (3)

Official Transcripts

- Harding University : Endorsement: Principal
- Alabama State University : Master of Science in Applied Technology
- Alabama State University : Alternative Master of Education - Secondary Education Programs

Foreign Transcripts (2)

Official Evaluations

- Alabama State University : Alternative Master of Education - Secondary Education Programs

Official Transcripts

- Harding University : Endorsement: Principal

Additional Requirements (1)


- Alabama State University : Master of Science in Applied Technology [View](#)

- **Applicant & Config Portal** – Released on Sept 12th
- **WebAdMIT** – New document types will show correctly as of **Sprint 9 release on 9/26**
- **CAS API** – New document type flags targeted for **Sprint 9 release on 9/26**
- **Admissions** – Templates for customers will be updated by **Oct 10th**

Short Names for Quad 4 Questions (Slate / Integration)

BUSINESSCAS
by LIAISON

My Application Add Program


0/2
Sections Completed

Master of Science in Marketing Analytics
Pacific Lutheran University

Master of Science in Finance (MSF) - Fall 2022
Brandeis International Business School

Brandeis | INTERNATIONAL BUSINESS SCHOOL

Master of Science in Finance (MSF) - Fall 2022

Home Questions

Quantitative Methods

★ Status
Completed

★ Institution

★ Course Name

Kira Assessment

EDIT QUESTION

Is this question required? Off ☒ On

Is this question Hidden on the PDF? ⓘ Off ☐ On

Course Name

Question Type Internal Question Label

Essay MSF_prereq_stats_coursename

Max Characters

Live Now

CAS & WebAdMIT Status Page – Quick Links

▼ Help

Help Center

Training Resources

Getting Started

New Features and Enhancements

Custom Export Field Layout Pages

Current Status of CAS and WebAdMIT

WebAdMIT™

by LIAISON

CENTRALIZED APPLICATION SERVICE

CAS™

by LIAISON

SUBSCRIBE TO UPDATES

All Systems Operational

⊕ Centralized Application Service (CAS)

Operational

⊕ WebAdMIT

Operational

⊕ Data Integrations (APIs)

Operational

⊕ Universal Advisor Portal

Operational

Live Now



Coming Soon



Push-Button Config Portal Reporting

Boston University School of Public Health [Show URL](#)

① This organization has enabled shared questions for all programs
The Programs and Applicant Gateways below are available to view & edit. Select one to begin.

Programs (12) Applicant Gateway (11) VIEWING ALL [Export](#)

PROGRAM	WEBADMIT NAME	OPEN DATE	DEADLINE	STATUS	LAST UPDATE
Population Health Research- Epidemiology	F - MS PHR-EPI- Fellows Only	06/18/2020	06/01/2021	Closed	06/02/2021
Population Health Research- Global Health	F - MS PHR-GH-Fellows Only	06/18/2020	06/01/2021	Closed	06/02/2021
Public Health	F - Cert - PH Online	06/18/2020	08/02/2021	Approved	07/27/2020
Population Health Research- Climate and Health	F - MS PHR-CH- Fellows Only	06/18/2020	06/01/2021	Closed	06/02/2021
Population Health Research - Public Health Data Science	F-MS PHR-Public Health Data Science- Fellows Only	06/18/2020	06/01/2021	Closed	06/02/2021

	A	B	C	D	E	F	G	H	I	J
	Program ID	Member	Member ID	Program Name	Term	Year	Deadline	Deadline Display	Admission Plan	Fee
Population Health Research	1397279033816329748	Furman University	100	Undergraduate Day (Fall)	Fall	2021	2021-07-15	2021-07-15	Rolling	0.00
Population Health Research- Tr	1592594424946433423	Furman University	100	Undergraduate Day (Spring)	Spring	2021	2021-01-05	2020-12-15	Rolling	0.00
Public Health	6629633399707919294	University of Montana	1001	Fall - University of Montana	Fall	2021	2021-07-29	2021-07-26	Rolling	30.00
	8719535030230768318	University of Montana	1001	Spring - University of Montana	Spring	2021	2020-12-20	2020-12-03	Rolling	30.00
	7723494313771064231	University of Montana	1001	Summer - University of Montana	Summer	2021	2021-05-07	2021-05-03	Rolling	30.00
	4257785746155742885	University of South Dakota	1003	USD Fall 2020	Fall	2020	2020-08-19	2020-08-19	Rolling	20.00
	1596157829928369118	University of South Dakota	1003	USD Fall 2021	Fall	2021	2021-08-23	2021-08-23	Rolling	20.00
	2109980371897441087	University of South Dakota	1003	USD Spring 2021	Spring	2021	2021-01-11	2021-01-11	Rolling	20.00
	8926400219392425281	University of South Dakota	1003	USD Summer 2021	Summer	2021	2021-05-17	2021-05-17	Rolling	20.00
	6323174732117080515	Webber International University	1006	Webber International University	Fall	2021	2021-07-31	2021-07-29	Rolling	0.00
	4321829031402105039	Arkansas State University	1008	Transfer Application - Fall	Fall	2021	2021-07-28	2021-07-27	Rolling	30.00
	8083045826177135056	Arkansas State University	1008	Transfer Application - Spring	Spring	2021	2021-01-10	2021-01-09	Rolling	30.00
	4295976585501915756	Arkansas State University	1008	Transfer Application - Summer	Summer	2021	2021-05-29	2021-05-28	Rolling	30.00
	1238654514146912148	Metropolitan State University of Denv	1009	Fall 2021	Fall	2021	2021-07-02	2021-07-01	Rolling	25.00
	7119827088482897281	Metropolitan State University of Denv	1009	Spring 2021	Spring	2021	2020-12-16	2020-12-15	Rolling	25.00
	6412832087331975958	Metropolitan State University of Denv	1009	Summer 2021	Summer	2021	2021-05-18	2021-05-17	Rolling	25.00
	5003896493634279289	Wisconsin Lutheran College	1015	2020 Fall Transfer Application	Fall	2021	2021-07-28	2021-07-27	Rolling	0.00
	6803984708485858700	Wisconsin Lutheran College	1015	2020 Spring Transfer Application	Spring	2021	2021-01-16	2021-01-15	Rolling	0.00
	6960344144607680781	Midway University	1018	Fall 2021	Fall	2021	2021-07-27	2021-07-25	Rolling	30.00

Target
Winter 2021

●●●●● Scheduled SFTP Delivery for WebAdMIT Exports

The screenshot shows the 'Job Settings' configuration page. On the left is a sidebar menu with options: Applicants, Applicant Lists, List Manager, Reports & Exports (selected), Export Manager, Destination Manager, Report Manager, Visual Analytics, Configuration Reports, and Recent Files. The main content area is titled 'Job Settings' and contains the following fields and controls:

- Job Name: New Job 2021
- Job Type: Export (dropdown)
- Export: test-export (dropdown)
- Schedule: Radio buttons for Once, Daily (selected), Weekly, and Monthly.
- Time: 12 :00 AM (dropdowns)
- + Add Another Time (link)
- Status: Radio buttons for Active (selected) and Paused.
- Destination: test-sftp-destination (dropdown)
- Notification Email: email@email.com
- + Add Another Email (link)
- Buttons: Schedule Job and Return to Scheduler
- Notify On: Success (checkbox) and Failure (checked checkbox)



*Target
Winter 2021*

Official IELTS Integration

IELTS™

IELTS Results Service Score Delivery Guide

**Verification, E-Delivery, and
E-Delivery with API Integration**

<u>CAS</u>	<u>Self Reported IELTS</u>	<u>Self Reported TOEFL</u>
Cal State Apply	14994	12799
University of Southern California	8152	24581
EngineeringCAS	4895	8625
The Common Application	4343	10347
GradCAS	2974	1877
SOPHAS	2780	3896
Indiana University Graduate CAS	2712	5448
BU-MET	1809	3180
BU-QST	1279	2530
BusinessCAS	1268	2279
BU-GRS	1247	4851
UofM Graduate School	1071	537

*Target
Winter 2021*

●●●●● Post-Submission Edits to Citizenship, Visa, Residency Blocks

U.S. Citizenship Status	Edit Citizenship Details Post Submission	Edit Residency Info Post Submission	Edit Visa Info Post Submission
US citizen	No	No	No
Perm US resident	Yes	Yes	Yes
Temp US resident	Yes	Yes	Yes
Non-Resident	Yes	Yes	Yes
None	Yes	Yes	Yes

*Target
Winter 2021*

Program Plans – Link to WebAdMIT

Potential Applicants (In Progress)

307 applicants underway but not complete, with 307 allowed for previewing.

Search Actions

Sort Results

Add Question > Program Plans Question Block

* Question Text



When do you plan to begin your studies?

Required

☒ Yes

Internal Question Label

program_plans_question

* Answer Type

MULTIPLE_CHOICE

Answer Type Options

Upload CSV

[Browse](#)

Uploading answer values will replace any existing answer values.

* Input Type

☐ Single Selection

☒ Multiple Selection

Answer Options

* Value ↑↓ Export Code(Optional)

= Spring 2022 S22

= Fall 2022 F22

= I am just testing the app TEST

[+ Add Option](#)

Local Status

Designation

Program Plans

Any Value

None

Winter, 2021

Spring, 2021

Summer, 2021

Designation

CASPA 2017-2018

CASPA 2017-2018

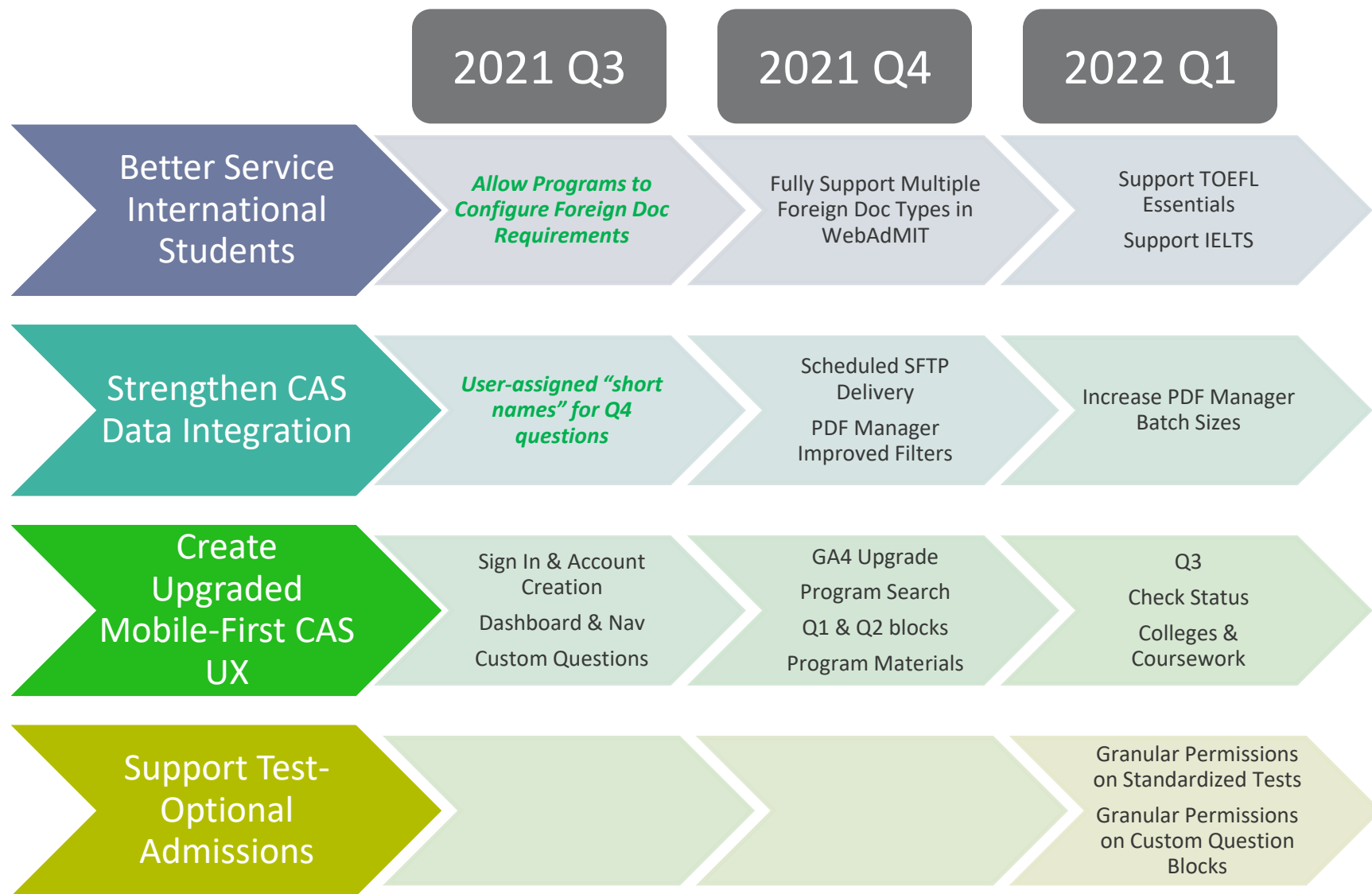
*Target
Late Winter
2021*



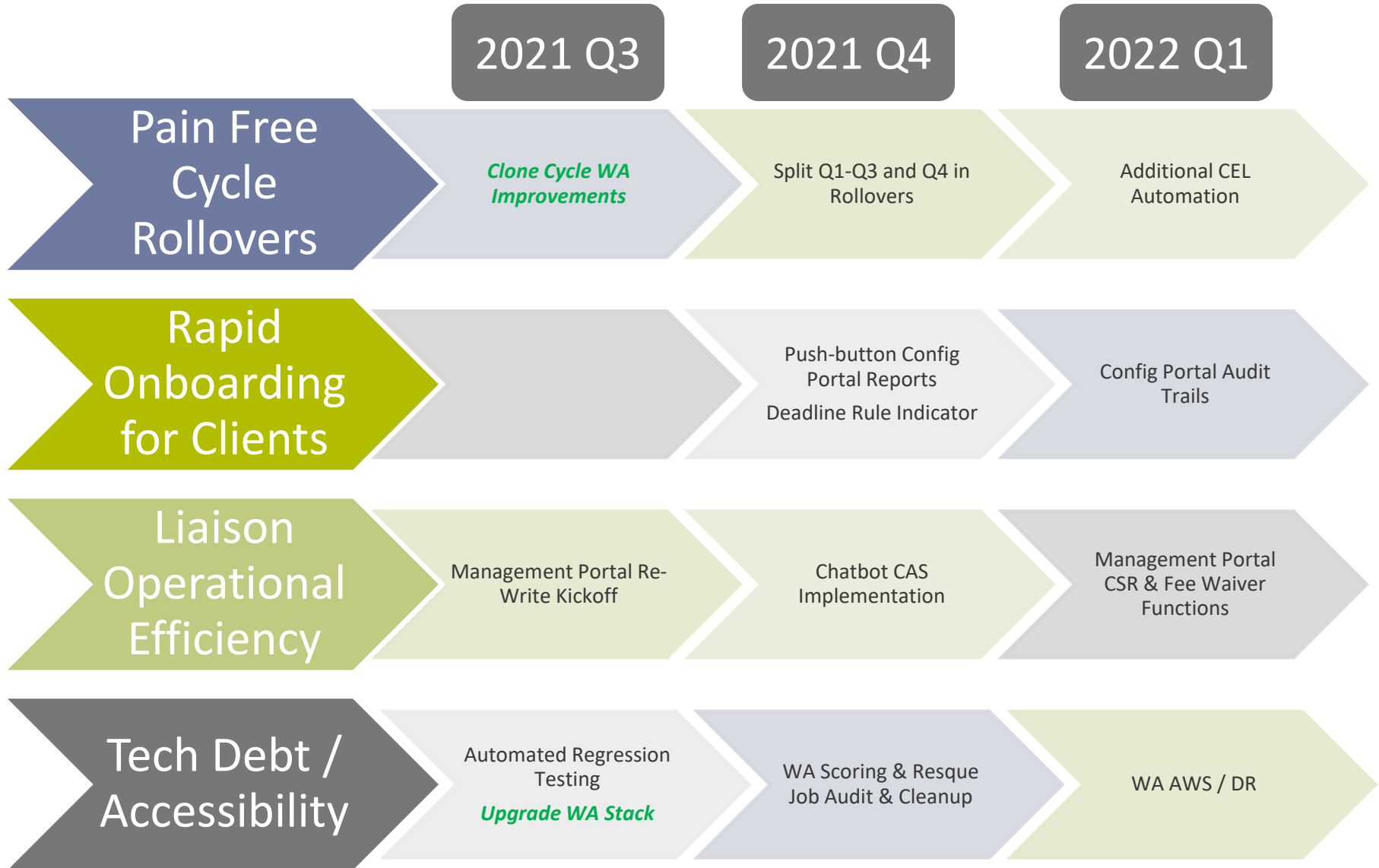
2021 High-Level Roadmap By Quarter



●●●●● Key Market-Facing Projects By Quarter



●●●●● Technical / Internal Projects By Quarter





Special Topic – The Living Profile



●●●●● What Is The Living Profile?

- An **academic and career development platform** providing students a place to record, track and maintain their achievements, verified credentials, multimedia portfolios, volunteer or work experience, and accrued skills and connect those with colleges, universities and employers
- A **single system of record for student information**, letting the student share this information with enrollment counselors, academic advisors, and potential employers in a controlled, privacy-aware manner
- A **foundation** for many current and future opportunities, including:
 - CSU Transfer Planner (*will be built as standalone app but will inform Living Profile*)
 - Hawai'i Employment Connections Application
 - Health Professions Employment Pipelines (*e.g. partnerships with Walgreens, etc.*)
 - Easy Data Portability Between CASs (& eventually other Liaison apps)
 - Student Communities & Virtual Advising

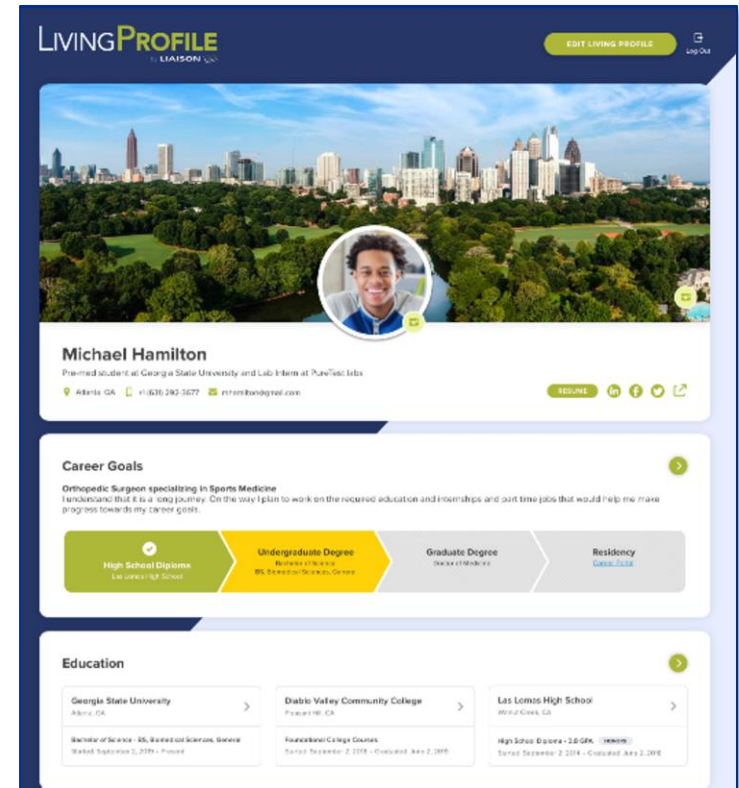
●●●● Living Profile – Initial Concept

- **Core Living Profile Application & Data Model**
 - Framework for seamless transfer of data into a new Living Profile from CAS applications – ***getting our large volume of CAS apps (including prior, with students' permission) into Living Profile easily creates a key competitive head start for us***
 - Framework for seamless pre-fill of CAS applications from Living Profile
 - Modern UI for applicants to review their Living Profile data and perform editing
 - Flexible back-end database of data to enable quick searching and other big-data operations
- **Student Privacy & Sharing Controls**
 - Controls to enable applicant to share Living Profile info with potential higher ed programs – specifying types of programs / areas of study
 - Controls to enable applicant to share Living Profile info with potential employers – specifying types of jobs / expected graduation
 - GDPR/CCPA/FERPA compliance for removing data if desired
- **Employer & Educator “Explore and Engage” Platform**
 - Modern web application to enable employers or educators to search for prospects by numerous criteria and purchase/download full information on relevant candidates
 - Message Center for employer outreach and communication with candidates
 - Opt-in service for applicants – Living Profile data only shared with applicant consent

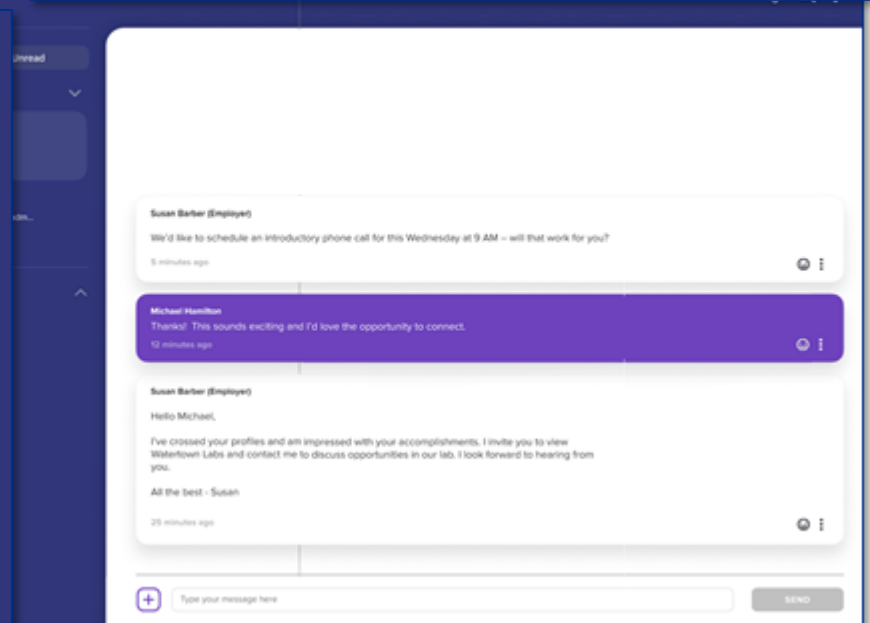
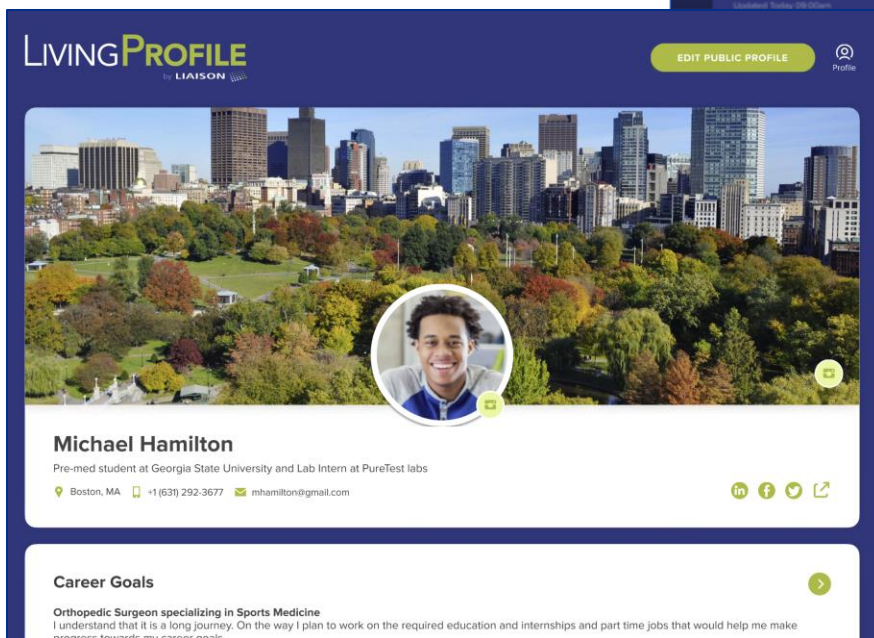
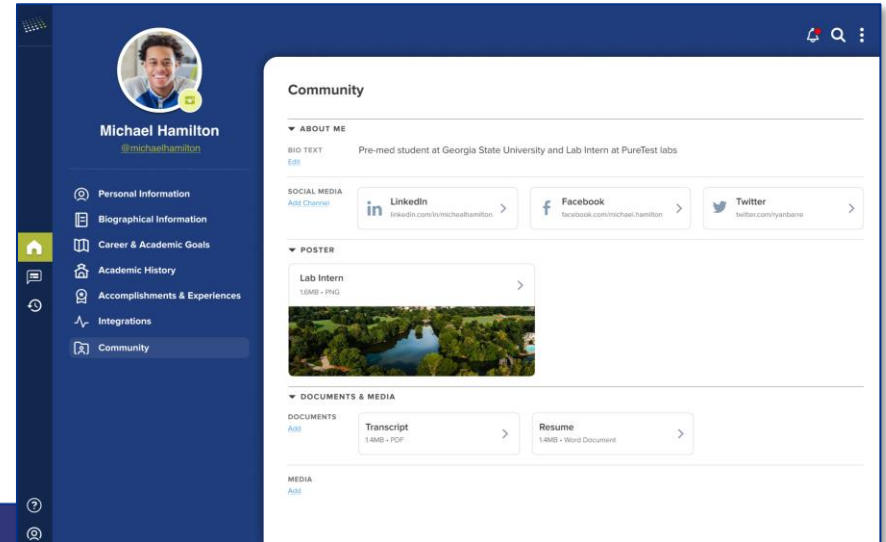
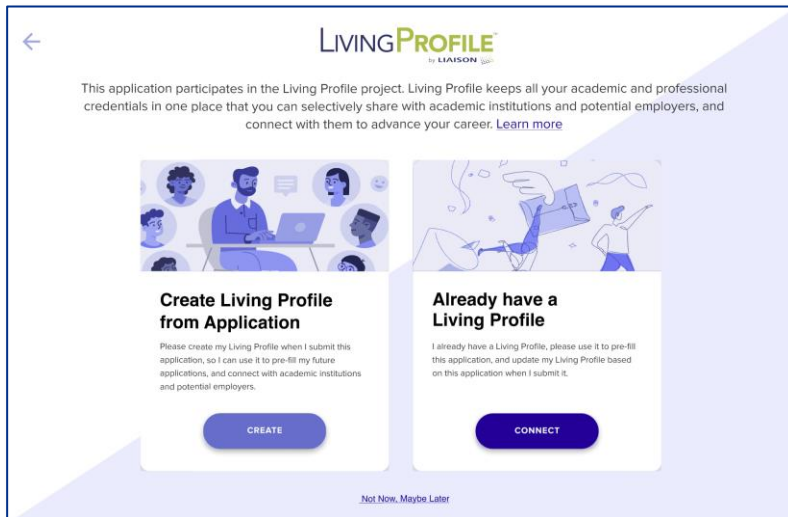
We will assess the viability of the market with this MVP and build off of the platform with new engagement tools, portals, and richer user experience based on demand

Key User Flows for the Living Profile MVP Concept

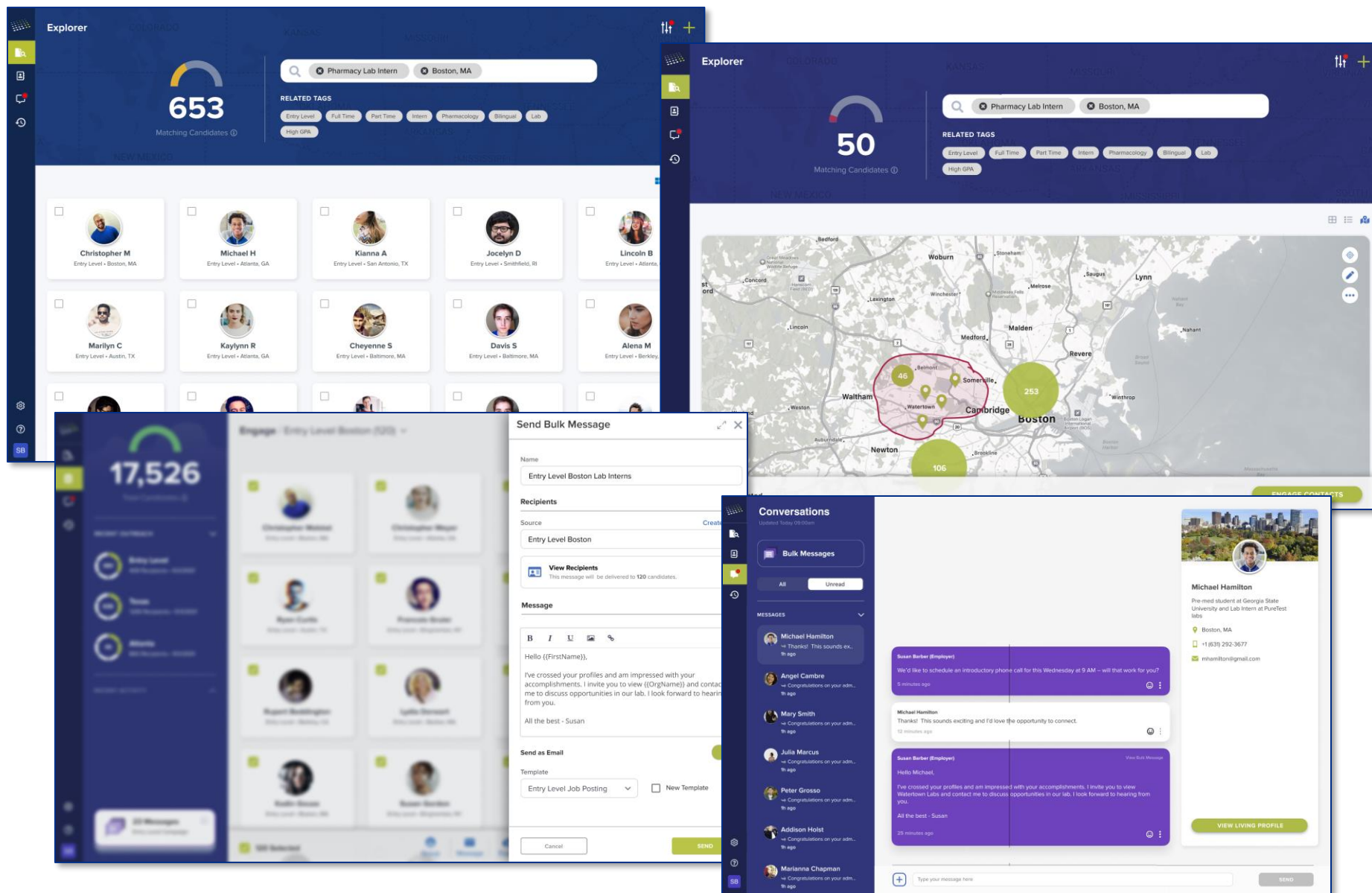
- **Simple Creation of Living Profile from a CAS App**
 - Michael Hamilton starts a Liaison CAS application and indicates that he'd like his application data stored in a Living Profile for future use – one click takes care of this
- **Student Edits & Curates Living Profile**
 - Michael Hamilton manages the sections of his profile he is comfortable sharing and “raises his hand” to be found by employers or educators
- **Employer Browses for Promising Candidates**
 - Susan Barber - a pharma lab HR director in the Boston area – explores the Living Profile database for soon-to-graduate competitive candidates for employment
- **Employer Engages With Matching Candidates**
 - Susan connects with Michael's full Living Profile, reaches out to him & a few other candidates, and schedules a call to discuss a great employment opportunity



Visual Concepts for Student Portal



Visual Concepts for Employer Portal





Q & A

