

CAS Products Update

November 2021



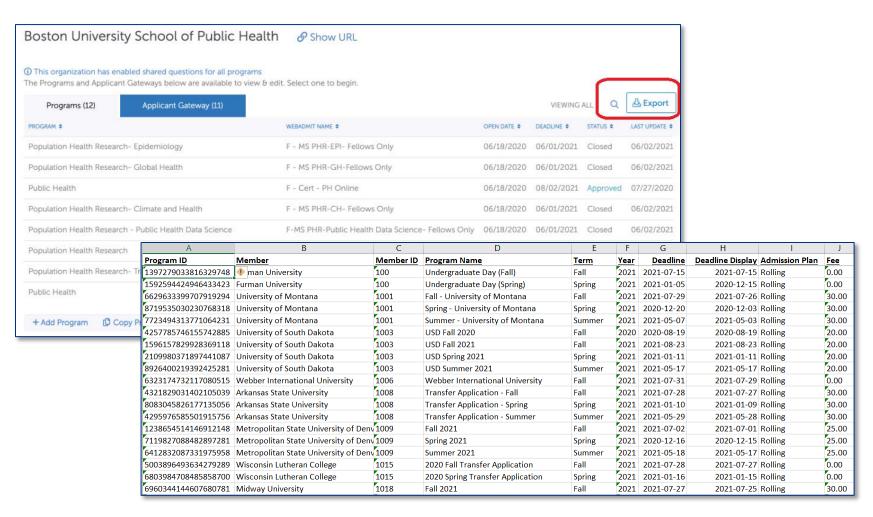




Coming Soon

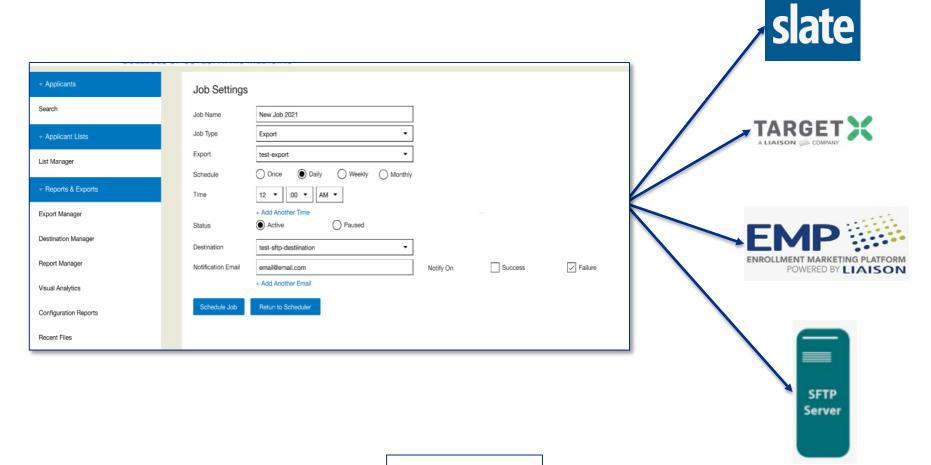


Push-Button Config Portal Reporting



Target
Winter 2021

Scheduled SFTP Delivery for WebAdMIT Exports



Target
Winter 2021

Official IELTS Integration

IELTS

IELTS Results Service Score Delivery Guide

CAS	Self Reported IELTS	Self Reported TOEFL
Cal State Apply	14994	12799
University of Southern California	8152	24581
EngineeringCAS	4895	8625
The Common Application	4343	10347
GradCAS	2974	1877
SOPHAS	2780	3896
Indiana University Graduate CAS	2712	5448
BU-MET	1809	3180
BU-QST	1279	2530
BusinessCAS	1268	2279
BU-GRS	1247	4851
UofM Graduate School	1071	537

Verification, E-Delivery, and **E-Delivery with API Integration**

> Target Winter 2021*

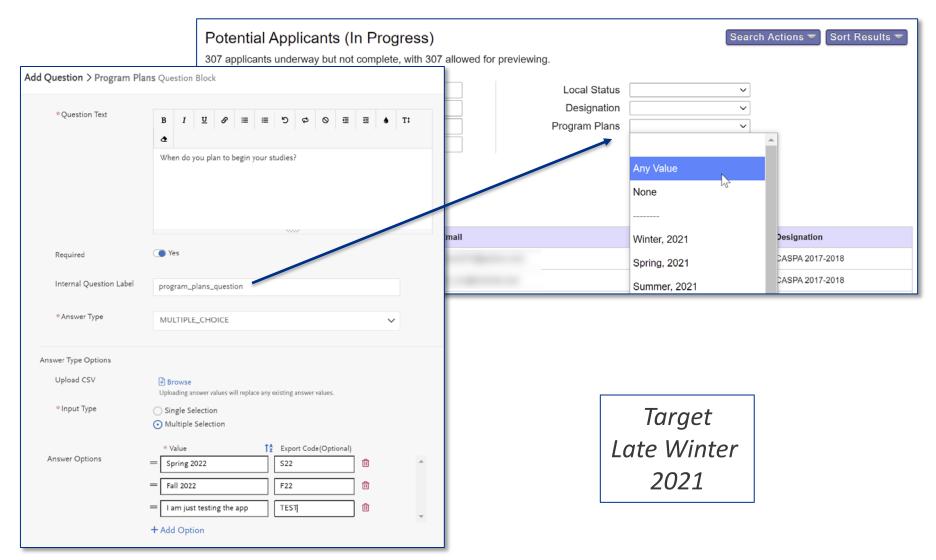
* Challenges with IELTS vendor are ongoing- may need to swap this for Duolingo integration

Post-Submission Edits to Citizenship, Visa, Residency Blocks

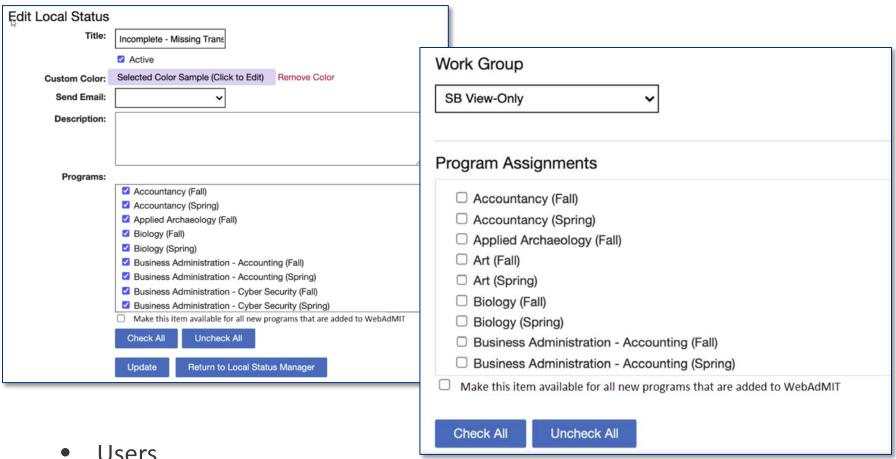
U.S. Citizenship Status	Edit Citizenship Details Post Submission	Edit Residency Info Post Submission	Edit Visa Info Post Submission
US citizen	No	No	No
Perm US resident	Yes	Yes	Yes
Temp US resident	Yes	Yes	Yes
Non-Resident	Yes	Yes	Yes
None	Yes	Yes	Yes

Target
Winter 2021

Program Plans – Link to WebAdMIT



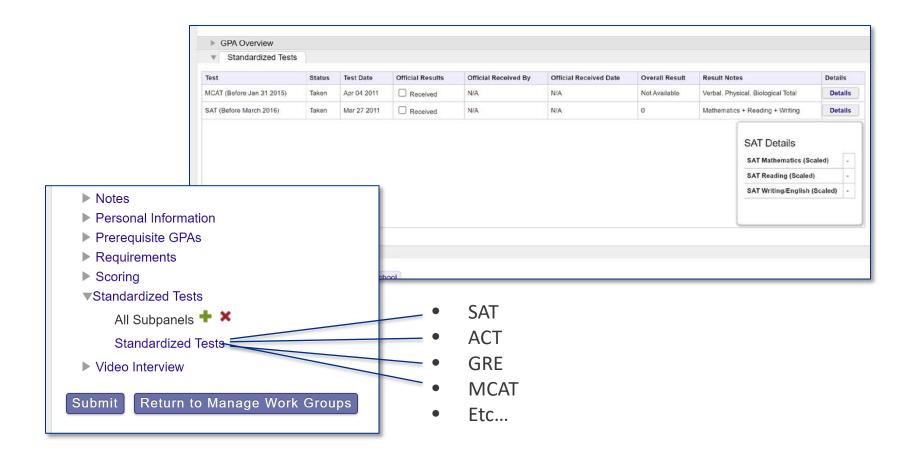
•••• Automatically Scope Newly-Added Programs



- Users
- **Local Statuses**
- Custom Fields
- **Applicant Header**

Target Late Winter 2021

Test Optional Review Support in WebAdMIT / PDF



Target Late Winter 2021



Initial 2022 Roadmap Planning



Sample Roadmap Candidate Projects & Themes

Drive Adoption

- Ability to copy applicant to another CAS or another cycle
- Duolingo / TOEFL Essentials Integration
- •Implement Test Optional in Config Portal
- Open Date override for small but vocal set of DTC customers
- Othot/CAS integration POC (drive applications or more designations)
- Othot/WebAdMIT integration POC
- WebAdMIT simple workflow automation (custom fields, local statuses)

Optimize Onboarding

- App gateway enhancements to simplify BU rollover
- Bulk User Update tool in WebAdMIT
- Environment-specific features to reduce errors in feature activation during promotion
- Lookup Manager in App Builder
- Manage background check setup in App Builder
- Manage Official Test score integrations in App Builder
- Move unicas_ux tables to unicas_config for rollover / promotion
- •WebAdMIT CEL automation

Strategically Improve CAS Platform

- Applicant NPS Survey capability
- One-to-many custom question types
- Support for Programlevel (Q4) Google tags
- "Officially Supported" unofficial-then-official transcript workflow

Remediate Dissatisfiers

- •New Deferred Applicant process
- Allow WebAdMIT
 Admins (or another user)
 to edit/delete all lists,
 reports, exports, and PDF
 Manager templates at
 their org.
- Allow WebAdMIT's PDF Manager to bulkdownload schooluploaded documents
- Config Portal "dynamic" standard program attributes (e.g. term)
- Config Portal shared rules
- Customizable Modeled Race & Ethnicity Options (Middle Eastern / North African)
- Make gender cycleaware so more creative options can be supported per CAS



Other Key 2022 Efforts

- New mobile-first CAS UX progressing well and will be demonstrating progress throughout the year
- DICAS 3.0 conversion will launch in 2nd half of year, but development will be done in 1st half
- Living Profile integration with CAS, including ability to pre-fill a CAS application from a Living Profile



Q & A

