

CAS Products Update

January 2022



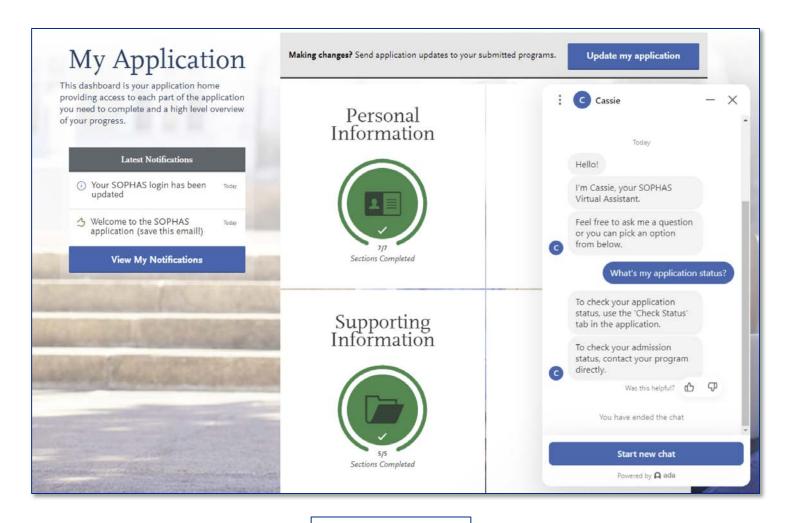




Recently Delivered

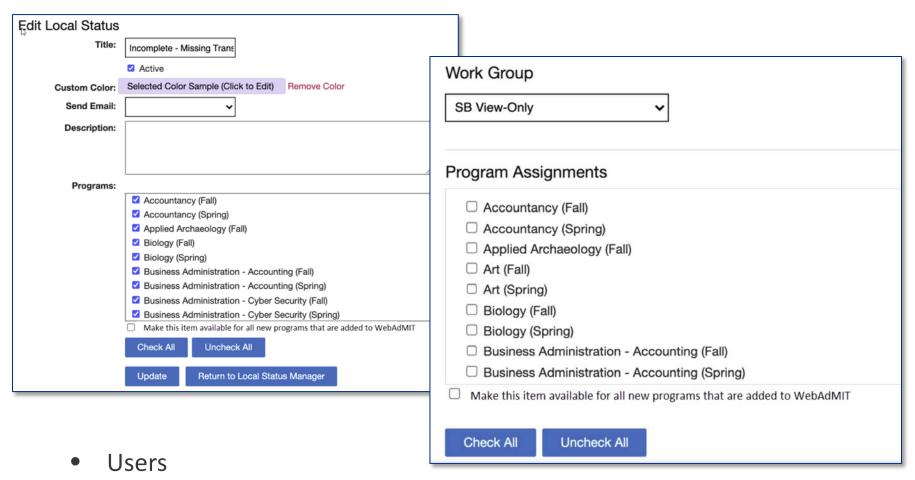


•••• CAS Applicant Portal Chatbot (Cassie)



Piloting Now

•••• Automatically Scope Newly-Added Programs



- Local Statuses
- Custom Fields
- Applicant Header

Available Now

Better WebAdMIT Splash Messaging

Create new message			
Message Title			
Select CAS			
 □ AACOMAS (2021 - 2022) □ AACPMAS (2021 - 2022) □ AAPI (2021 - 2022) □ ADEA AADSAS (2021 - 2022) □ ADEA CAAPID (2021 - 2022) □ ADEA DHCAS (2021 - 2022) 			
☐ ADEA PASS (2021 - 2022)			
Check All Uncheck All			
Filter by CAS Filter by Cycle 2021 - 2022			
User Types Advisor Association Admissions/Org Institutional Institution			
All 🛨 / 🖮			
Message body			
Message Type Neutral -> Yellow ∨			
Duration (hours)			

Live Now

•••• Post-Submission Edits to Citizenship, Visa, Residency Blocks

U.S. Citizenship Status	Edit Citizenship Details Post Submission	Edit Residency Info Post Submission	Edit Visa Info Post Submission
US citizen	No	No	No
Perm US resident	Yes	Yes	Yes
Temp US resident	Yes	Yes	Yes
Non-Resident	Yes	Yes	Yes
None	Yes	Yes	Yes

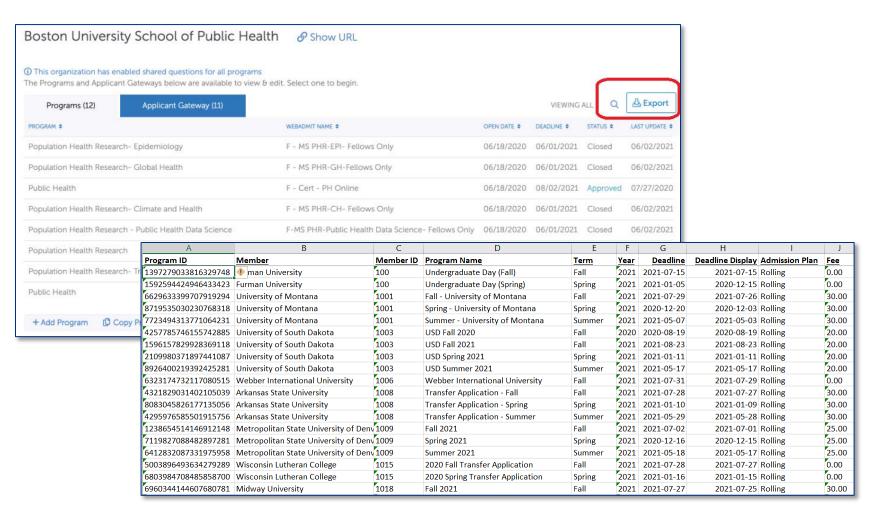
Live Now



Coming Soon



Push-Button Config Portal Reporting



Target
Winter 2022

Official IELTS Integration

IELTS

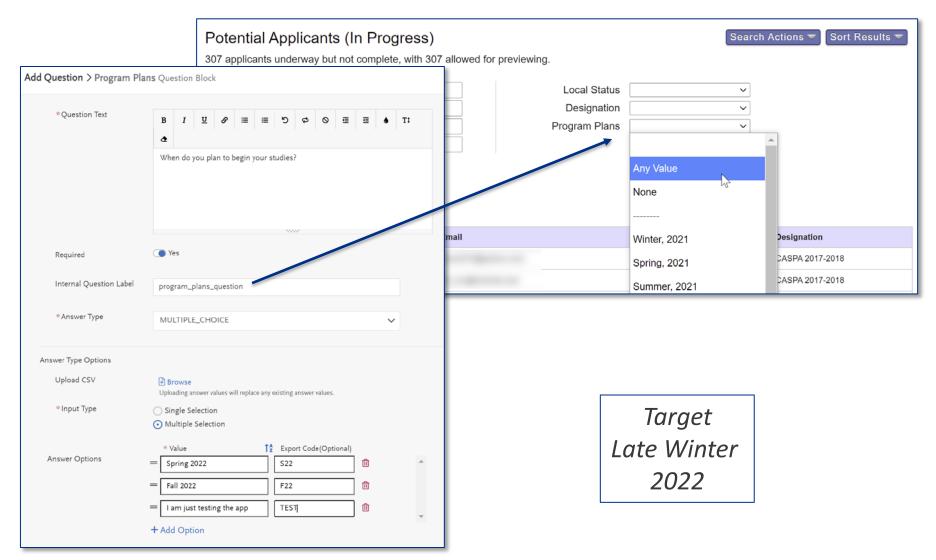
IELTS Results Service Score Delivery Guide

CAS	Self Reported IELTS	Self Reported TOEFL
Cal State Apply	14994	12799
University of Southern California	8152	24581
EngineeringCAS	4895	8625
The Common Application	4343	10347
GradCAS	2974	1877
SOPHAS	2780	3896
Indiana University Graduate CAS	2712	5448
BU-MET	1809	3180
BU-QST	1279	2530
BusinessCAS	1268	2279
BU-GRS	1247	4851
UofM Graduate School	1071	537

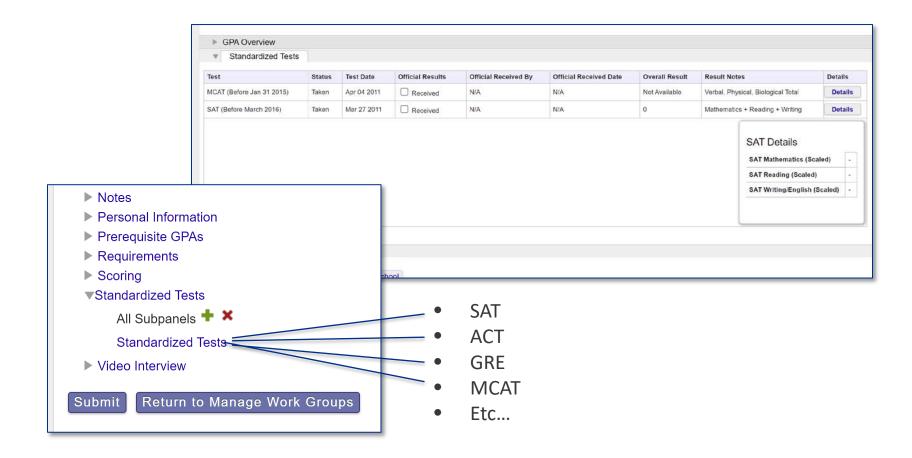
Verification, E-Delivery, and E-Delivery with API Integration

Target Spring 2022

Program Plans – Link to WebAdMIT

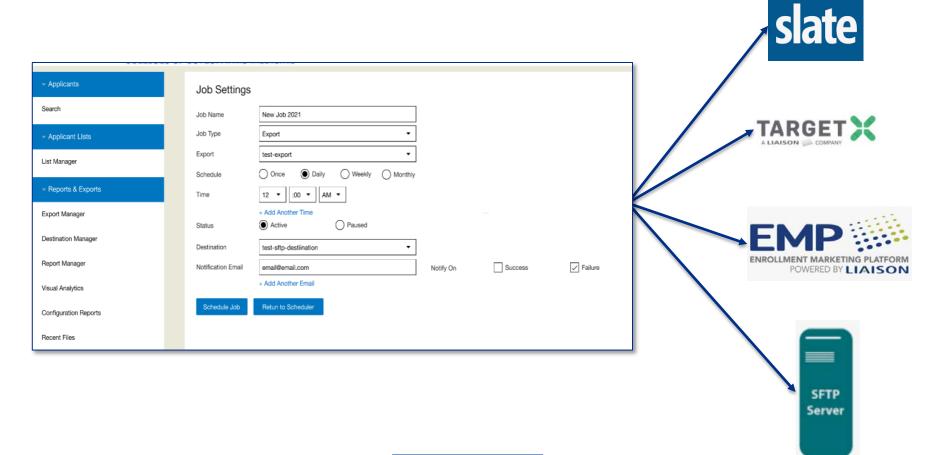


Test Optional Review Support in WebAdMIT / PDF



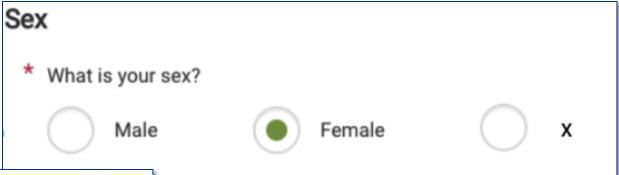
Target Spring 2022

Scheduled SFTP Delivery for WebAdMIT Exports



Target
Spring 2022

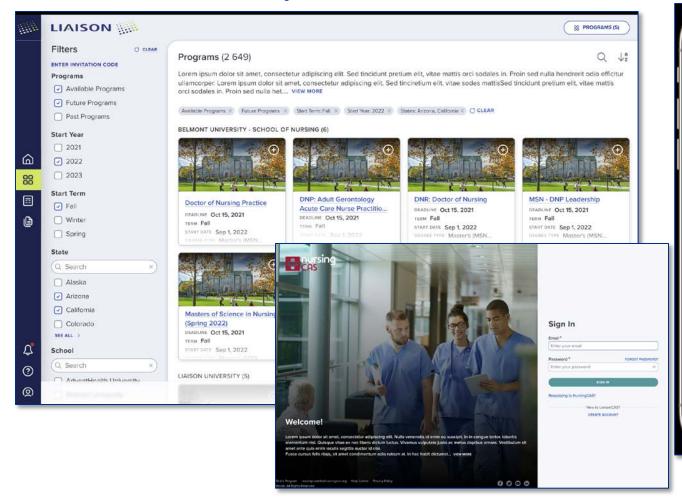
New Modeled Gender Option

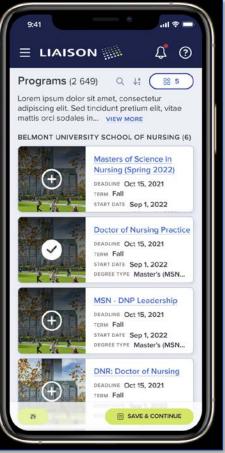




Target Mid-2022

•••• Mobile-First Updated CAS UX





Ongoing – full new UX targeting the 2023-2024 cycle



Roadmap Candidates



Sample Roadmap Candidate Projects & Themes

Drive Adoption

- Ability to copy applicant to another CAS or another cycle
- Duolingo / TOEFL
 Essentials Integration
- Implement Test Optional in Config Portal
- Open Date override for small but vocal set of DTC customers
- Othot/CAS integration POC (drive applications or more designations)
- Othot/WebAdMIT integration POC
- WebAdMIT simple workflow automation (custom fields, local statuses)

Optimize Onboarding

- App gateway enhancements to simplify BU rollover
- Bulk User Update tool in WebAdMIT
- Environment-specific features to reduce errors in feature activation during promotion
- Lookup Manager in App Builder
- Manage background check setup in App Builder
- Manage Official Test score integrations in App Builder
- Move unicas_ux tables to unicas_config for rollover / promotion
- WebAdMIT CEL automation

Strategically Improve CAS Platform

- Applicant NPS Survey capability
- One-to-many custom question types
- Support for Programlevel (Q4) Google tags
- "Officially Supported" unofficial-then-official transcript workflow

Remediate Dissatisfiers

- New Deferred Applicant process
- Allow WebAdMIT
 Admins (or another
 user) to edit/delete all
 lists, reports, exports,
 and PDF Manager
 templates at their org.
- Allow WebAdMIT's PDF Manager to bulkdownload schooluploaded documents
- Config Portal "dynamic" standard program attributes (e.g. term)
- Config Portal shared rules
- Customizable Modeled Race & Ethnicity Options (Middle Eastern / North African)





Q & A

