

CAS Products Update

March 2022



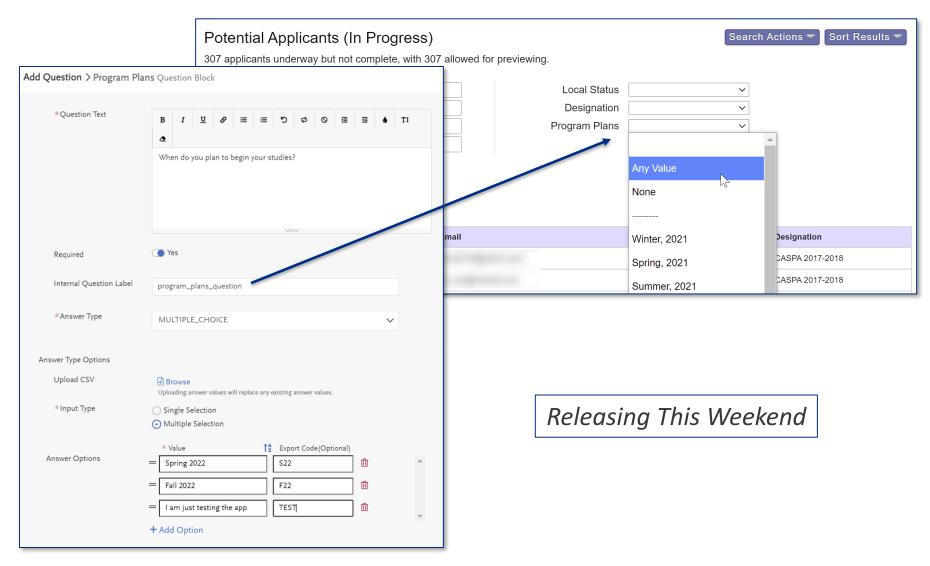




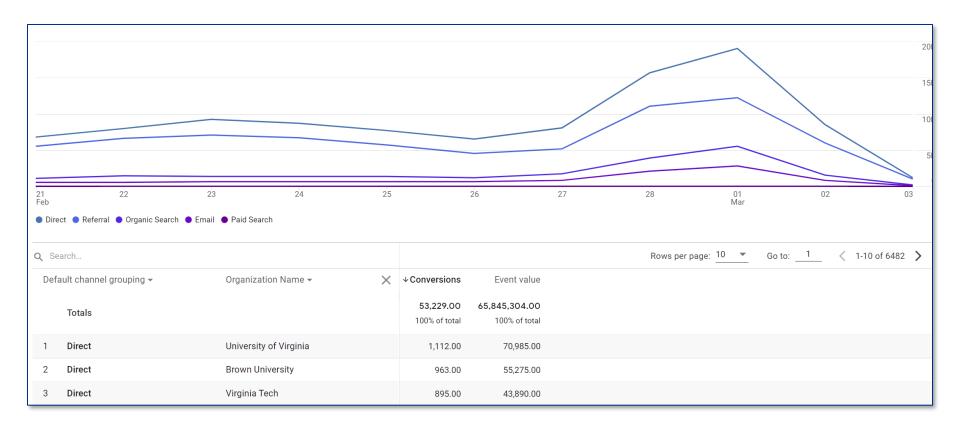
Recently Delivered



Program Plans – Link to WebAdMIT

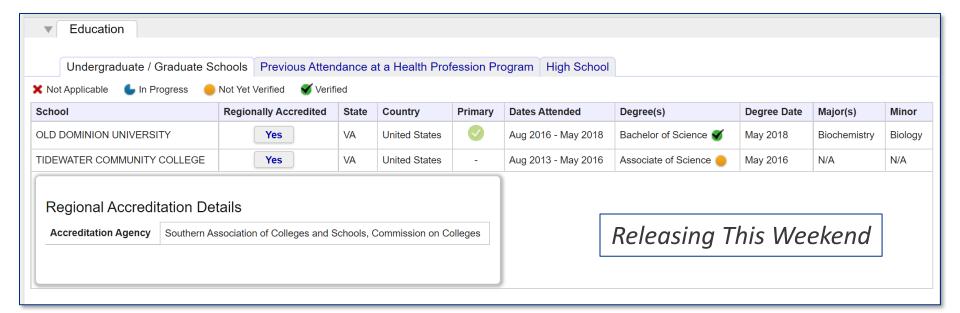


Google Analytics Revenue / Conversion Tracking



Live Now – Being Used for Better Campaigns

Regional Accreditation Updates (Spring Lookups)



- Now updated from DOE data (https://collegescorecard.ed.gov/)
- Will retain Accreditation Agency Names in WebAdMIT
 - Will continue to consider these agencies as the regional accreditors:
 - Accrediting Commission for Community and Junior Colleges (ACCJC)
 - Higher Learning Commission (HLC)
 - Middle States Commission on Higher Education (MSCHE)
 - New England Commission of Higher Education (NECHE)
 - Northwest Commission on Colleges and Universities (NWCCU)
 - Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
 - WASC Senior College and University Commission (WSCUC)



Coming Soon

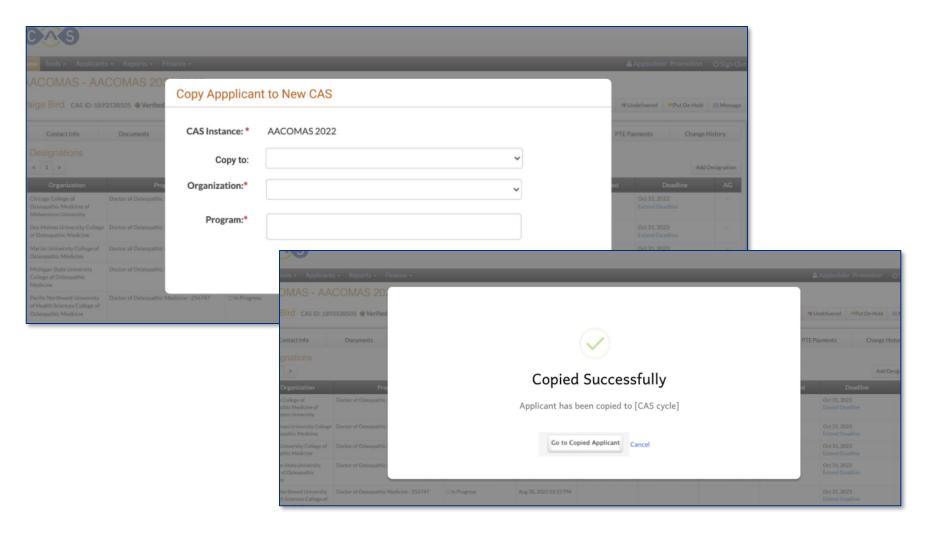


•••• UAP – 2020-2021 Final Cycle Reports Upload

Report Run On:	09/28/2021									
CAS / Cycle:	VMCAS 2020 - 2021									
Primary College Attended:										
Accepted Decision Codes:	('Offer Made','Offer Acce	pted','Offer Declined','Matr	iculated','Withdrew After N	/latriculation','Withdrew Af	ter Accepting Offer', 'Decli	ned/No Decision from Applica				
Matriculated Decision Codes:	('Withdrew After Matricu	lation','Matriculated')								
	Applicants F	Applicants From			All Applicants To VMCAS 2020 - 2021					
	Applied	Accepted	Matriculated	Applied	Accepted	Matriculated				
Total # of unique applicants	106	58	49	10186	4985	3976				
Average Overall GPA	3.43	3 3.55	3.59	3.39	3.54	3.55				
Average Overall Science GPA	3.25	5 3.43	3.46	3.28	3.46	3.47				
Average # Designations Per Applicant	4.4	7 5.07	4.69	4.9	6.04	5.95				
Acceptance Rate		54.72			48.94					
Standardized Test Scores - mean values incorporate	LL reported scores									
Official Reported GRE Mean - Quantitative	150.46	6 152.44	152.46	150.6	152.19	151.81				
Official Reported GRE Mean - Verbal	151.06	5 152.4	152.5	151.4	152.69	152.45				
Official Reported GRE Mean - Analytical Writing	3.7	1 3.88	3.9	3.82	3.96	3.93				

March 2022

•••• Cross-CAS Applicant Copy Tool ("2nd chance" process)



April 2022

WebAdMIT Auto-CEL Generation Updates

Field Category	Field Name	Identifier	Data Typ	e Has Many Relation	nsh Lookup	Export	able Scorea	ble Search	able Merg
	(AACOMAS) By selecting Yes, you authorize AACOMAS to release parts of your AACOMAS application and application status to pre-health advisors and advisory committees at schools you have attended. Your advisor can then better	custom_questions_7749333565847059645_by_selecting_ye s_you_authorize_aacomas_to_release_parts_of_your_aacom as_application_and_application_status_to_prehealth_advisors_and_advisory_committees_at_schools_you_							
AACOMAS Questions: Advisor Release	assist you throughout the admis		lookup	No	SupplementalLookup	Yes	No	Yes	No
ACCIVICO QUESTIONS. AUVISON Release	(AACOMAS) Did you have an opportunity to receive a letter grade for any of your courses taken during the COVID-19	custom_questions_9210309382114961883_did_you_have_a n opportunity to receive a letter grade for any of your c		140	Supplementalcookup	163	140	163	140
AACOMAS Questions: COVID-19 Impacts	crisis?		lookup	No	SupplementalLookup	Yes	No	Yes	No
		custom questions 8219497608364382638 did your school				1000	1202	1.88	
	(AACOMAS) Did your school move to offering only online	move to offering only online curriculum during the covid-							
AACOMAS Questions: COVID-19 Impacts	curriculum during the COVID-19 crisis?		lookup	No	SupplementalLookup	Yes	No	Yes	No
		custom questions 5227947891968253333 please describ	Concession.						
	(AACOMAS) Please describe how COVID-19 has impacted	e_how_covid-							
	your pathway to medical school. Items to consider	19_has_impacted_your_pathway_to_medical_school_items_t							
	incorporating into your response may include but are not	o consider incorporating into your response may include							
	limited to:Academic: Were you able to interact with your	but are not limited to academic were you able to interact							
AACOMAS Questions: COVID-19 Impacts	professors? Did you have to leave an ac	with your professors did	string	No		Yes	No	Yes	No
	(AACOMAS) I certify, as required in the application, that I have								
	read, understand, and agree to all policies found within the	custom_questions_162631101590251401_i_certify_as_requi							
	Help Center and the Application Traffic Guidelines.	red in the application that i have read understand and ag							
		ree_to_all_policies_found_within_the_help_center_and_the_a							
	I certify that the information submitted as part of my	pplication_traffic_guidelines_i_certify_that_the_information_su							
AACOMAS Questions: Certifications	application is accura	bmitted_as_part_of_my_a	lookup	Yes	SupplementalLookup	Yes	No	Yes	No
AACOMAS Questions: Deferred Action for Childhood Arrivals		custom_questions_2167341795078874310_have_you_appli							
(DACA)	(AACOMAS) Have you applied for and been accept to DACA?	ed_for_and_been_accept_to_daca	lookup	No	SupplementalLookup	Yes	No	Yes	No
	(AACOMAS) Applicant Privacy Notice	custom_questions_8741089827164982493_applicant_privac							
	AACOMAS collects and processes personal information	y_notice_aacomas_collects_and_processes_personal_inform							
	about you when you use AACOMAS. This Privacy Notice	ation_about_you_when_you_use_aacomas_this_privacy_notic							
	explains how we use your personal information. If you have	e_explains_how_we_use_your_personal_information_if_you_							
AACOMAS Questions: European Union Data Protection	any questions, please refer to https://www.liaisonedu.com		lookup	Yes	SupplementalLookup	Yes	No	Yes	No
		custom_questions_3504720779832357482_are_you_current							
	(AACOMAS) Are you currently located in a European Union	ly_located_in_a_european_union_country_iceland_lichtenstei							
AACOMAS Questions: European Union Data Protection	country, Iceland, Lichtenstein, Norway, or Switzerland?	n_norway_or_switzerland	lookup	No	SupplementalLookup	Yes	No	Yes	No
	(AACOMAS) I have reviewed all elements of this AACOMAS	custom_questions_4157011415216353618_i_have_reviewe		J.					
	Agreement and Release and have provided complete and	d_all_elements_of_this_aacomas_agreement_and_release_a							
AACOMAS Questions: Final Review	accurate information.		lookup	Yes	SupplementalLookup	Yes	No	Yes	No
		custom_questions_6465957960433319451_please_select_t							
	(AACOMAS) Please select the set of pronouns you want	he_set_of_pronouns_you_want_people_to_use_to_refer_to_							
AACOMAS Questions: Gender Identity	people to use to refer to you.		lookup	No	SupplementalLookup	Yes	No	Yes	No
AACOMAS Questions: Gender Identity	(AACOMAS) Please state		string	No		Yes	No	Yes	No
AACOMAS Questions: Gender Identity	(AACOMAS) Please state		string	No		Yes	No	Yes	No
		custom_questions_3794188460750376157_what_is_your_c							
AACOMAS Questions: Gender Identity	(AACOMAS) What is your current gender identity?		lookup	Yes	SupplementalLookup	Yes	No	Yes	No
	(AACOMAS) How did you learn about osteopathic medicine?	custom_questions_2430417682254836766_how_did_you_le	0.00				12	.,	
AACOMAS Questions: Interest in Osteopathic Medicine	(Select all that apply)		lookup	Yes	SupplementalLookup	Yes	No	Yes	No
	(AACOMAS) Have you ever met with an osteopathic college	custom_questions_6281853614774861291_have_you_ever_					22		
AACOMAS Questions: Interest in Osteopathic Medicine	or AACOM representative?	met_with_an_osteopathic_college_or_aacom_representative	lookup	No	SupplementalLookup	Yes	No	Yes	No
4.4.COM4.C. O	(AACOMAC)	custom_questions_2943327440025351352_if_you_selected	-4-1	No		V	NI-	V	Ma
AACOMAS Questions: Interest in Osteopathic Medicine	(AACOMAS) If you selected 'Other', please explain:	_other_please_explain	string	No		Yes	No	Yes	No
	(AACOMAS) Did you receive a Ball Coast at any time of the	custom_questions_6005410442445415881_did_you_receive							
4 4 COMA C O H B-II C I-f	(AACOMAS) Did you receive a Pell Grant at any time while	_a_pell_grant_at_any_time_while_you_were_an_undergradua	lookup	No	Supplementally and an	V	No	V	NI-
AACOMAS Questions: Pell Grant Information	you were an undergraduate student?	te_student	юокир	INO	SupplementalLookup	Yes	INO	Yes	No
AACOMAS OHinney Bring Conney	(AACOMAS) Which choice best describes your prior	custom_questions_6966599966456791876_which_choice_b	la alum	No	Supplementall and	V	No	Yes	No
AACOMAS Questions: Prior Career	career/experience?	est_describes_your_prior_career_experience	lookup	INO	SupplementalLookup	Yes	NO	res	NO

Target May 2022

Official IELTS Integration

IELTS

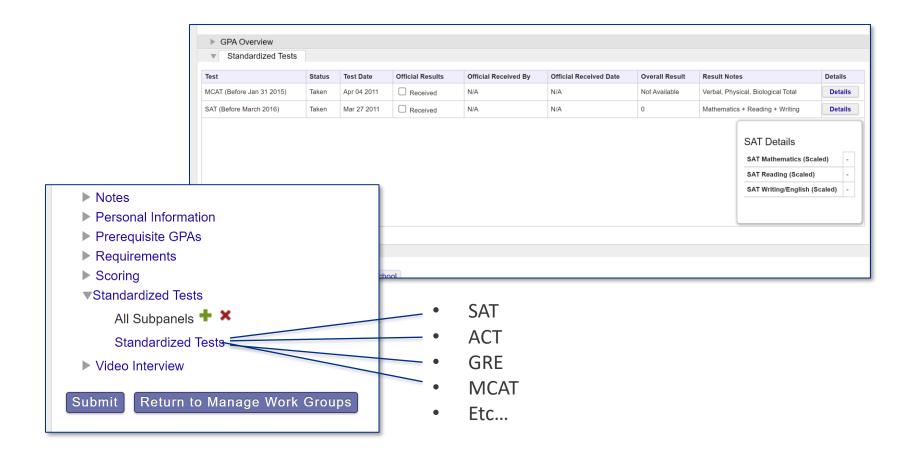
IELTS Results Service Score Delivery Guide

CAS	Self Reported IELTS	Self Reported TOEFL
Cal State Apply	14994	12799
University of Southern California	8152	24581
EngineeringCAS	4895	8625
The Common Application	4343	10347
GradCAS	2974	1877
SOPHAS	2780	3896
Indiana University Graduate CAS	2712	5448
BU-MET	1809	3180
BU-QST	1279	2530
BusinessCAS	1268	2279
BU-GRS	1247	4851
UofM Graduate School	1071	537

Verification, E-Delivery, and E-Delivery with API Integration

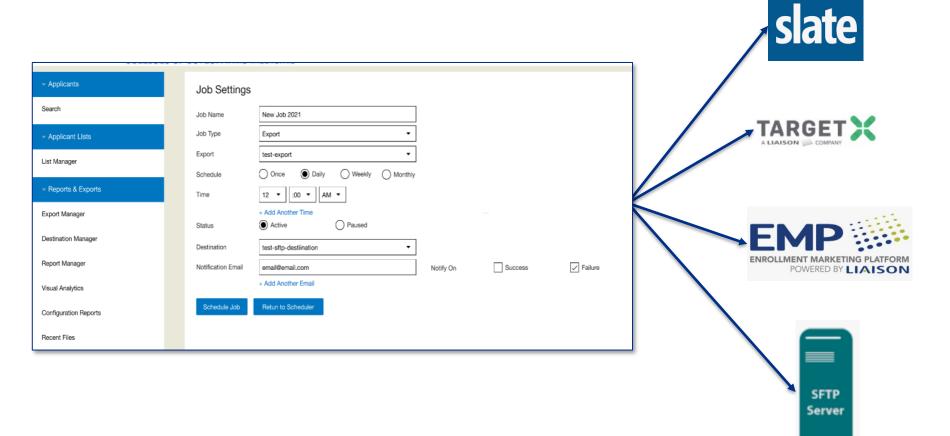
Target Summer 2022

Test Optional Review Support in WebAdMIT / PDF



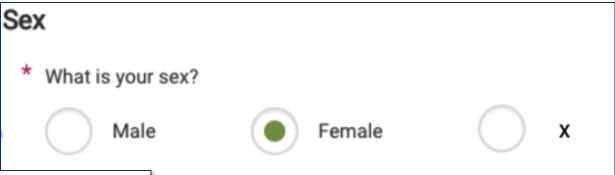
Target Summer 2022

Scheduled SFTP Delivery for WebAdMIT Exports



Target Summer 2022

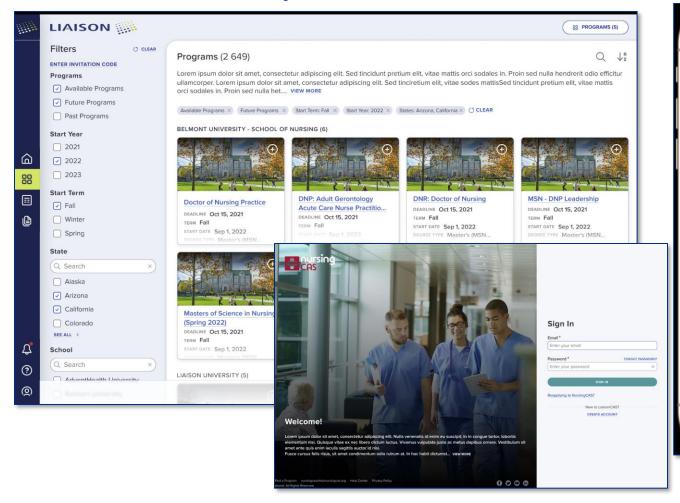
New Modeled Gender Option

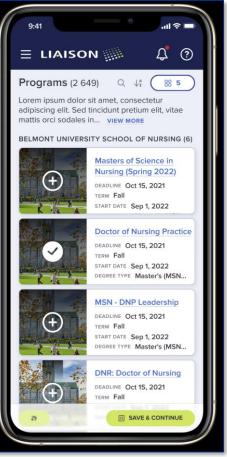




Target 2H 2022

•••• Mobile-First Updated CAS UX





Ongoing – full new UX targeting the 2023-2024 cycle

••••• 12 Core CAS Workflows for New UX

UF04 **UF01** UF02 UF03 **Core Application Forms** Onboarding Nav/Dashboard Program Search (simple) UF05 UF06 UF07 UF08 Program Transcript Request Colleges Attended Q4 Program Materials Submission/Payment **UF10 UF12** UF09 UF11 Request Core Application Forms Coursework Entry **Check Status** Recommendations (One-to-many)

- In Design
- Internal Validation & Testing (Mockups)
- External Validation & Testing (Mockups)
- In Development
- Final Validation & Testing (Internal & External Actual Code)



Roadmap Candidates



Sample Roadmap Candidate Projects & Themes

Drive Adoption

- Ability to copy applicant to another CAS or another cycle
- Duolingo Integration
- Implement Test Optional in Config Portal
- Open Date override for small but vocal set of DTC customers
- Othot/CAS integration POC (drive applications or more designations)
- Othot/WebAdMIT integration POC
- WebAdMIT simple workflow automation (custom fields, local statuses)

Optimize Onboarding

- App gateway enhancements to simplify BU rollover
- Bulk User Update tool in WebAdMIT
- Environment-specific features to reduce errors in feature activation during promotion
- Lookup Manager in App Builder
- Manage background check setup in App Builder
- Manage Official Test score integrations in App Builder
- Move unicas_ux tables to unicas_config for rollover / promotion
- WebAdMIT CEL automation

Strategically Improve CAS Platform

- Applicant NPS Survey capability
- One-to-many custom question types
- Support for Programlevel (Q4) Google tags
- "Officially Supported" unofficial-then-official transcript workflow

Remediate Dissatisfiers

- New Deferred Applicant process
- Allow WebAdMIT
 Admins (or another
 user) to edit/delete all
 lists, reports, exports,
 and PDF Manager
 templates at their org.
- Allow WebAdMIT's PDF Manager to bulkdownload schooluploaded documents
- Config Portal "dynamic" standard program attributes (e.g. term)
- Config Portal shared rules
- Customizable Modeled Race & Ethnicity Options (Middle Eastern / North African)





Q & A

